

Whakahou Taketake
Vital Update

TAURANGA

2020

Rangatahi – Youth



He mihi

Acknowledgement

Our Vital Update research project for Tauranga has helped give a voice to a diverse group of community members. For this, we are deeply grateful.

Thank you for sharing your voice

First of all, we thank our Tauranga youth community for taking the time to give us your feedback, for your honesty about your experiences, as well as your aspirations for the future of our city.

Contributing sponsors and organisations

Help from sponsors has been critical. Including the Acorn Foundation, TECT, Bay Trust and Tauranga City Council.

We would also like to acknowledge the support of Huikakahu Kawe in ensuring that our research material and reporting was reflective of a bilingual approach and acknowledged the importance of mana whenua in Tauranga Moana.

We couldn't have done this research without the following groups:

- Education Tauranga
- English Language Partners
- Mount Maunganui College
- Otūmoetai College
- Tauranga Boy's College
- Tauranga Youth Development Trust

Thanks to their help, our research project has reached diverse members of the Tauranga community. With our focus being on inclusion we are now in a position to better understand the needs and aspirations of priority populations.

A special mention also goes to the Tauranga City Council Community Development Team. They put a huge effort into project management and ensured the research was focused on community engagement.

Kia mātau ki ngā hapori – kia whai take mō ngā rā kei te heke mai

Knowing our community – to inform our future

Rārangi take

Table of contents

He mihi: Acknowledgement	2
He kupu whakataki: Introduction	5
Tuhinga whakarāpopoto: Executive summary – Youth	6
Tataraunga: Demographic profile	11
Wawatanga o Tauranga Whānui: Aspirations for Tauranga	13
Ngā whare me ngā paerewa oranga: Housing and standards of living	22
Oranga hapori: Social wellbeing	29
Whakaruruhau: Safety	44
Tiro whānui ngā rōpū whakaarotau: Overview of priority groups	49
Ngā tāpiritanga: Appendices	52
• Appendix 1. Analysis and research notes	53
• Appendix 2. About the people	54
• Appendix 3. Housing situation	55
• Appendix 4. Household incomes and meeting needs	55
• Appendix 5. Weekly rent/board/mortgage expenses	56
• Appendix 6. Savings	56
• Appendix 7. Gone without	57
• Appendix 8. Feeling alone	57
• Appendix 9. Having contact with friends and family	58
• Appendix 10. Reasons to have less contact with relatives/friends	58
• Appendix 11. Access to technology	59
• Appendix 12. Events in the community	60
• Appendix 13. Strong sense of culture and heritage	62
• Appendix 14. Tauranga for newcomers	62

NOTE FOR THE READER:

This report is based on the respondents (691) who identified as youth. This means that the actual percentages may differ slightly from the full report, as the Youth report not only reflects percentages from the 691 responses received, but also represents broader estimations of the youth population across Tauranga. We recommend that if you are looking for the data on youth, refer to the data within this report.

Tēnā koutou katoa

Kia hiwa rā! Kia hiwa rā! Kia hiwa rā i tēnei tuku!
Kia hiwa rā i tērā tuku! Kia hiwa rā! Kia hiwa rā!
E wehi ana ki te Atua
Te timatanga me te otinga o ngā mea katoa
Tēnei tonu te tangi apakura ki ngā mate
Haere i te ara takimano
Haere i te ara ka rere kore ki muri
E moe e! Haere atu ra!
Nau mai piki mai kia koutou te hunga ora
Nau mai hara mai ki Te Pou taketake e karanga nei
Tēnā koutou, tēnā koutou, tēnā koutou katoa!



Photo credit: Moana Radio

He kupu whakataki

Introduction

“Vital Update – Tauranga’ is a research project that looks at the geographic communities in Tauranga: who makes them up, and what their needs, wants and aspirations are for their neighbourhoods and the wider city.

Acorn Foundation, TECT, BayTrust and Tauranga City Council have teamed up to carry out this research, so we can all create a better future for residents. The information we have gained helps us to plan future work in our communities and create a vision for Tauranga’s tomorrow.

At the start of the Vital Update – Tauranga journey we had five objectives and with your support we have been able to make significant progress in the following areas:

- Understand the change in priorities for our community at suburban and city-wide levels.
- Ensure that a community voice is reflected in Tauranga City Council’s ‘Long Term Plan’.
- Ensure that a community voice is evident in Tauranga City work programmes.
- Understand areas that may require further development/consultation.
- Provide city-wide data that is useful to the wider community.

It was important to us to hear from members of our youth community as the voices of young people are not always captured in a significant way through traditional research processes. Young people are incredibly diverse and need to know how they can contribute to decisions being made about them and their future, all the while realising they have the power to change policies that adversely affect them. Young people will be impacted by the decisions made today – for us and our children after us. By engaging the youth voice, every consideration and decision we make, shows acknowledgment and respect of our young people and that they are valued contributors to our city life. We need to ensure we are a city which is attractive to young people and which involves, values and acknowledges youth. This in itself, will create benefits for the whole community.

Our research looks at young people aged 16–24. We were able to determine that this priority group represents 10.7% of Tauranga residents. We received 691 responses from young people living in Tauranga. All responses were collected before 14 February 2020 which was pre COVID-19 lockdown, and therefore our findings do not reflect the changes that may have occurred in our community since then. We are truly grateful to everyone who participated in this project and we look forward to working on the issues you have identified through your feedback.

Ma te mōhio ki a tātou o āiane ka whakatata mai te pae tawhiti

Knowing who we are today makes the distant horizon within our reach

Tuhinga whakarāpopoto

Executive summary – Youth

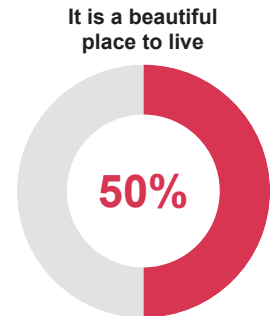


Your vision matters

You help to create our beautiful city, so we asked you three questions about your life in Tauranga.

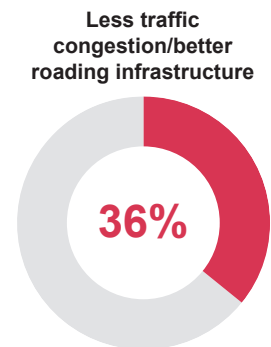
1 What you love about living in Tauranga

- **50%** of young people living in Tauranga agrees, that the city has a beautiful landscape, it is close to the beach with access to mountains and hills.
- **23%** love Tauranga, because it is the place where they grew up and is where their family lives.
- A further **20%** appreciate that Tauranga is not as big as Auckland, and is much safer and friendlier than big cities.



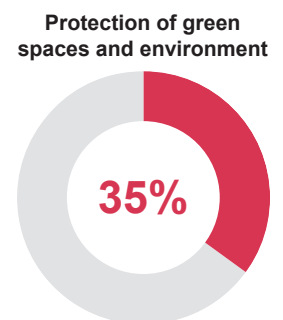
2 One thing you would like to change

- **36%** of youth in Tauranga would like to see less traffic and better roading infrastructure.
- As a way to resolve that issue **10%** suggested improving public transport.
- **16%** of young people feel that the events in Tauranga currently offered do not appeal to them. They would like to see more events and facilities developed specifically for their age group.



3 What needs to be preserved and protected

- Youth in Tauranga, similar to other age groups, consider preserving our green spaces and environment as a top priority (**35%**).
- Protecting waterways and keeping our beaches clean is another priority for young people in Tauranga (**35%**).
- Preservation of Māori culture is also very important to them, as **13%** mentioned it as something that our city needs to protect.



Ngā whare me ngā paerewa oranga – housing and standards of living

How you live matters

Housing and standards of living are key issues that impact your quality of life and your city.

1 Housing and homelessness

The housing situation and living arrangements for youth are different in comparison to other age groups.

- 69% of this priority group live with their parents, another 30% are renting and 31%* own or partially own a house. This age group makes up 6% of all homeowners in Tauranga.
- 4% of young people reported experiencing homelessness (approximately 500 in Tauranga overall).

2 Single parents

- 3% of young people in Tauranga are single parents, which is lower than the 5% for Tauranga overall.

3 Financial situation and savings

- 11% of youth do not have enough money to meet everyday needs. This is considerably lower than 20% of Tauranga overall, however it is expected given the large proportion of 16–24 year olds living with their parents and relying on their financial situation to support them.
- 30% of youth do not have any savings. Furthermore, 62% of youth only have enough savings for up to one month (compared to 44% overall for Tauranga).

4 Weekly rent/board/mortgage expenses

People are trying to cut costs to keep their expenses down.

- Living with parents and boarding with friends and family is helping this priority group to keep weekly accommodation expenses low.
- 59% of 16–24 year-olds are spending under \$200 every week on their rent compared with 30% for Tauranga overall.

5 Reducing expenses

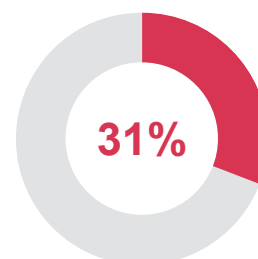
- When it comes to cutting down expenses, youth prefer to spend less money on buying new clothes (34%) and going out (22%).
- Young people are unlikely to sacrifice their health as a means of cutting down expenses. Very few would not pick up a prescription (7%) or not buy fresh vegetables (6%).

NOTES:

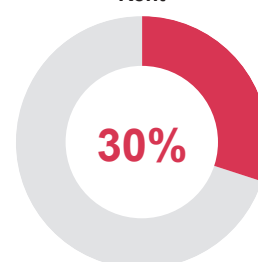
Please note that while youth (16–24years) Homeownership shows 31% which is higher than one may expect to see, this result may reflect a wide range of scenarios, including but not limited to:

- Youth who own the house they are living in
- Youth who are living with their parents, and their parents own/partially own the house
- Youth who are living with their parents, who may own/partially own the house with their parents
- Youth who are own/partially own the house they are living in, with other dependant adults in their care
- Youth who co-own the house they are living in with other parties
- Youth who have inherited the house they are living in
- Youth who have ownership through family trust.

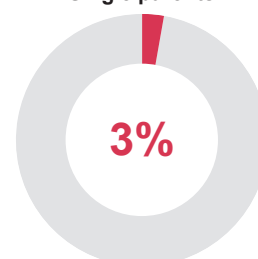
Own a house



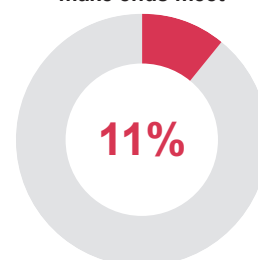
Rent



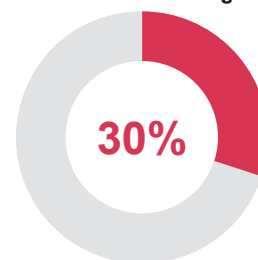
Single parents



Do not have enough to make ends meet



Do not have savings

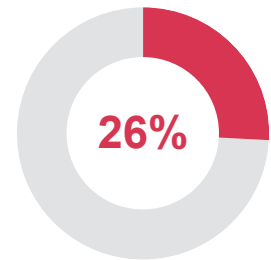


Community connection and loneliness was a key focus in our research, including how people feel welcomed to our city and perceptions of culture and heritage. Technology access was critical to this, as it contributes to the feeling of connection. Access to services and facilities was also considered – as well as transport, as it impacts on connection.

1 Feeling alone

- **26%** of people aged 16–24 feel alone often or all the time, which is considerably higher than **11%** for Tauranga overall. Considering that **88%** of youth have high levels of contact with friends and family, these findings are of concern.
- The most common reasons for not being able to have contact with friends and family include them being too far away (**52%**) and youth being too busy (**39%**).

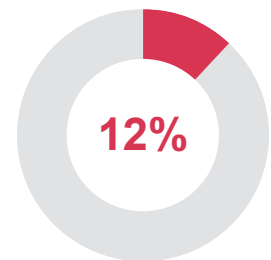
Feel alone (often/all the time)



2 Connected to the community

- Close to half of the people aged 16–24 (**46%**) feel connected to the community.
- **12%** of youth indicated that they never/rarely have contact with friends and family. A further **7%** (predominantly males who study) reported that they do not want to connect with friends and family.
- **65%** of youth considers Tauranga a welcoming city to newcomers.

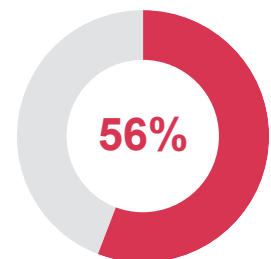
Never or rarely have contact with friends and family



3 Events

- Organising youth specific events with good promotion was reported as a key way of supporting youth to connect with the wider community. **74%** are not interested in the types of the events currently on offer in Tauranga.
- **56%** of youth never or rarely attend current Tauranga events. **23%** of this priority group attend events often or occasionally.

Never or rarely attend events

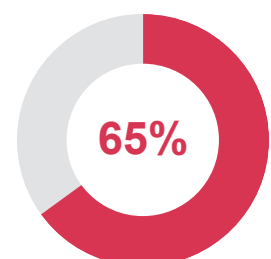


4

Education and career

- Thinking about the future, **62%** are planning to continue their studies and **29%** are planning to further their studies in Tauranga.
- Just over three quarters (**76%**) are planning to continue their studies in university with another **13%** wanting to continue studies through a polytech. **16%** have not yet made a decision about further study.
- The most popular future career choices include healthcare and social assistance (**18%**), education and training (**16%**) and professional, scientific and technical services (**13%**).

Consider Tauranga being welcoming to newcomers

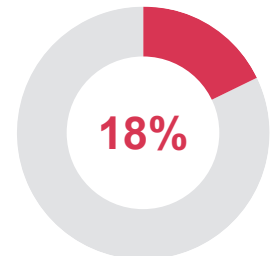


We think it is critical that you feel safe in your city – to live without fear. Here is what we discovered.

1 Crime

- 18% had crimes committed against them in the past 18 months which is consistent with Tauranga overall.

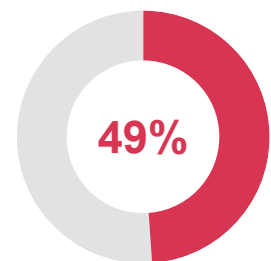
Became victims of crime



2 Alcohol

- 49% of youth consume alcohol.
- 9% have more than 10 drinks a week. Even though the proportion of people who drink is lower than 64% for Tauranga overall, this is a relatively high number of people, considering the legal drinking age is 18.

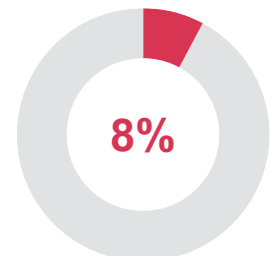
Consume alcohol



3 Drugs

- 8% of young people used illicit drugs in the week prior to completing the survey. This proportion is higher than the Tauranga average of 3%.

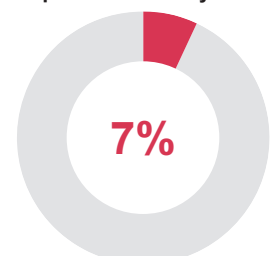
Taken drugs in the last week



4 Family harm

- 7% of people in Tauranga aged 16–24 have experienced family harm. This is considerably higher than 4% for Tauranga overall.
- Female youth are the most vulnerable (10%).
- The most common forms of family harm reported included: domestic violence (57%), child abuse and/or neglect (55%) and sexual assault (40%).

Experienced family harm



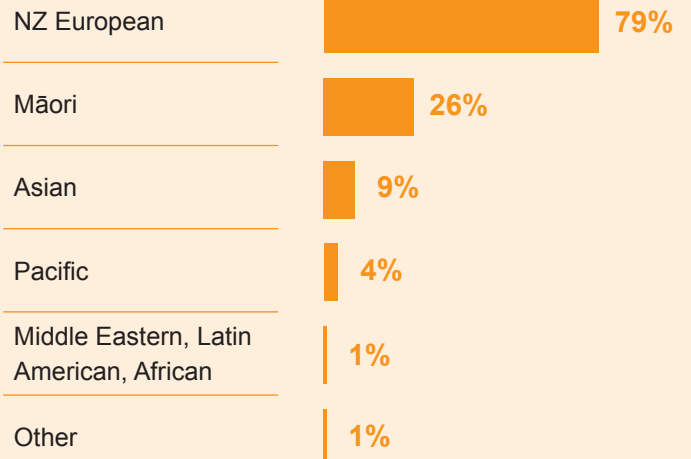
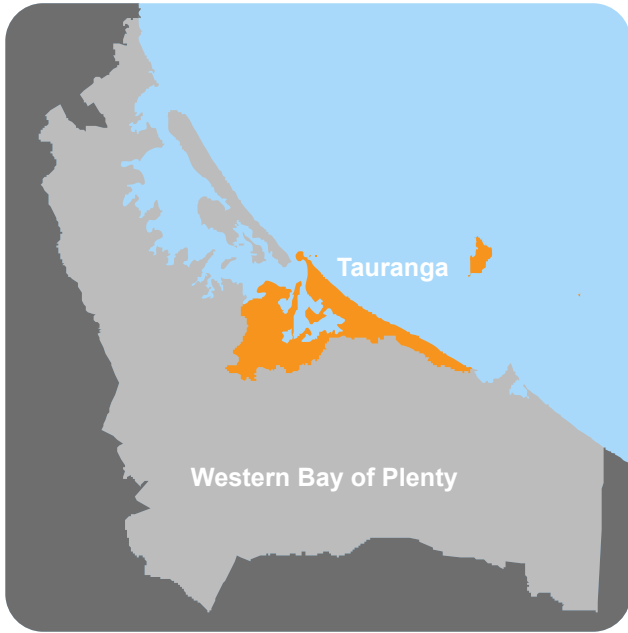
Tataraunga

Demographic profile



Ngā Kaiurupare: Respondents – youth

This page represents the demographics of the 691 survey respondents aged 16–24 years.



133 out of 691 respondents identified as belonging to more than one ethnic group.

Male



53%

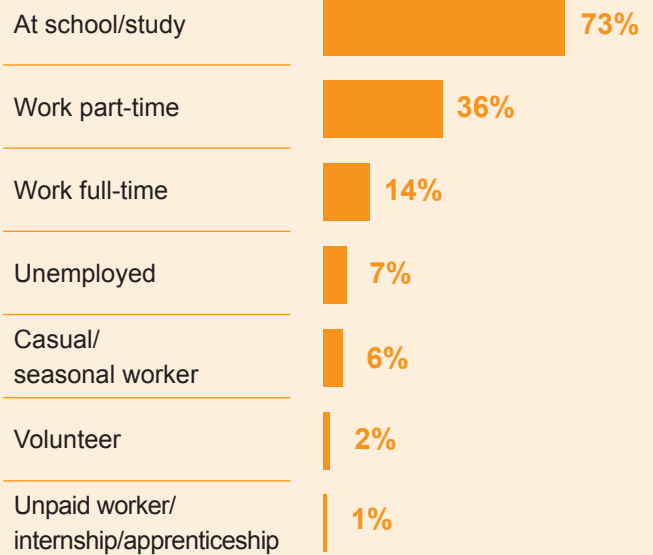
Female



47%

Disabled Youth

4%



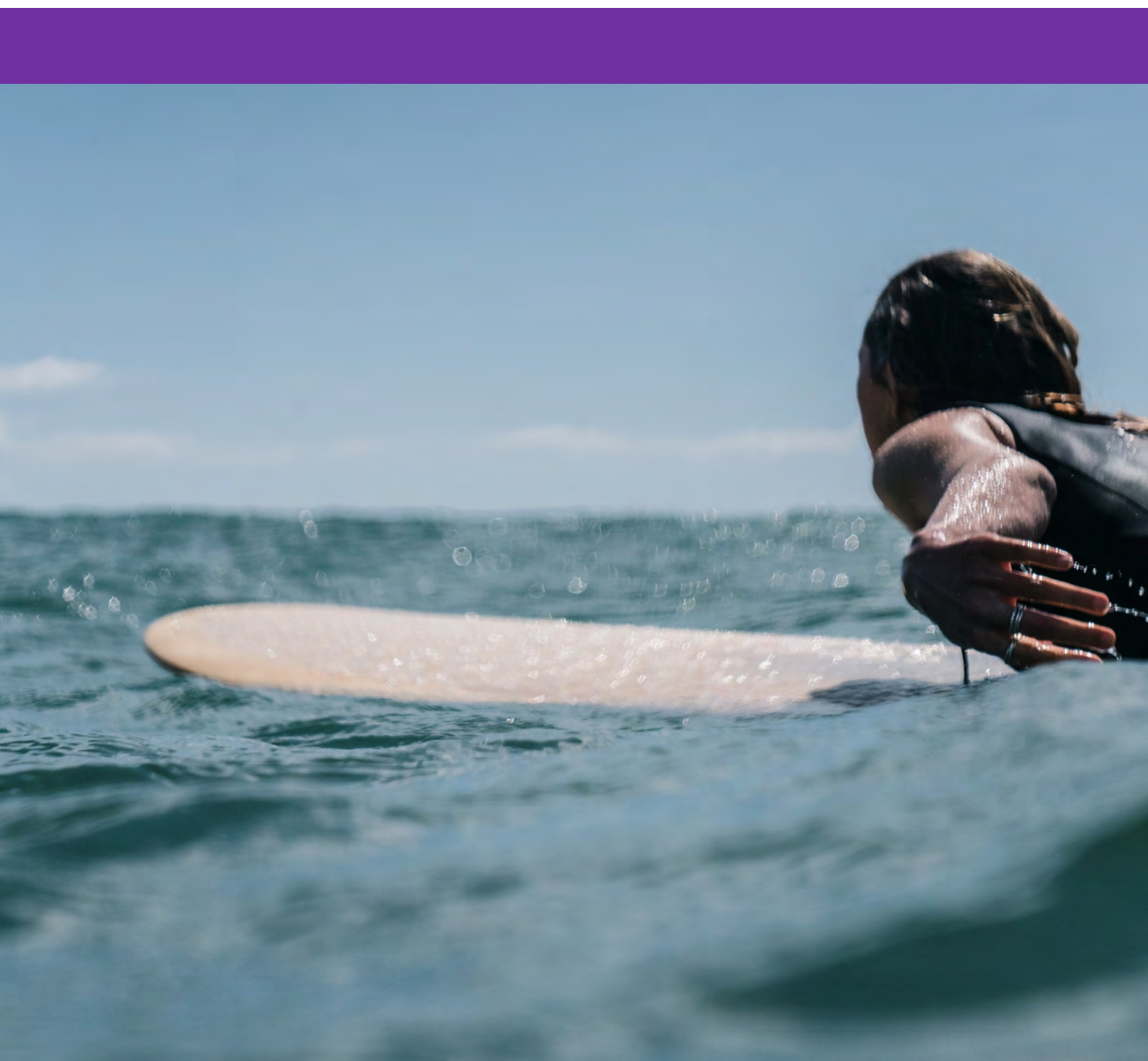
NOTES:

1. Sample: n=691.

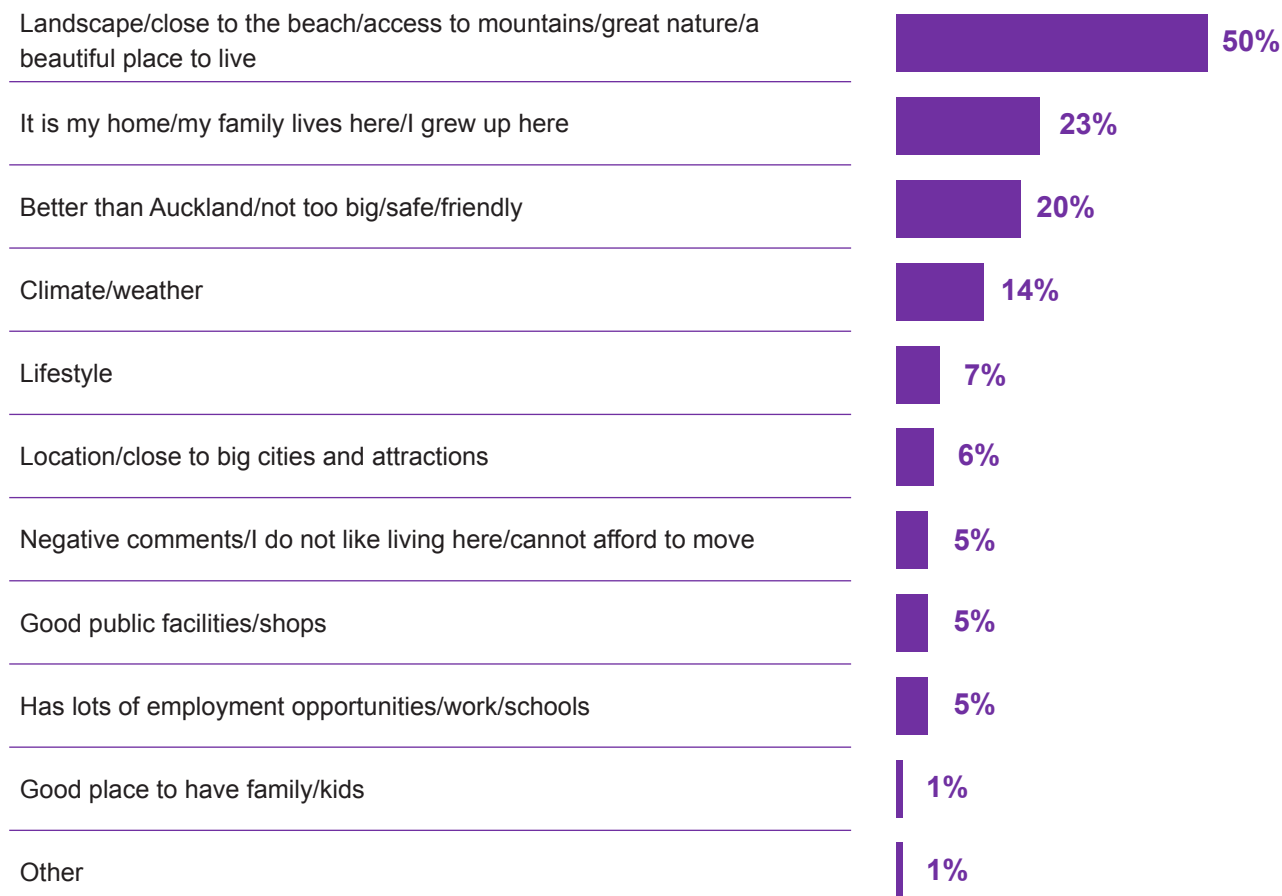
See 'Appendix 1. About the people' for more detailed demographic profile of the respondents.

Wawatanga o Tauranga Whānui

Aspirations for Tauranga



Why people love living in Tauranga



NOTES:

1. Sample: n=691; Left a comment n=658
2. Q52. What is the main reason you love living in Tauranga?



Beautiful scenery, clean, easy access to everything.

Because it is so close to other cities and everything outdoors is accommodated for like hunting, diving, fishing, water sports.

The beautiful beaches and waterfalls. The good vibes and events at the Mount. Overall, it is a safe place to grow up, with lots of parks and outdoor areas.

Not much happens. Not really any serious crime so overall with some exceptions it is a safe place.

Close to so many different places. For example: Coromandel, Taupo, Hamilton and so on. I love the beaches.

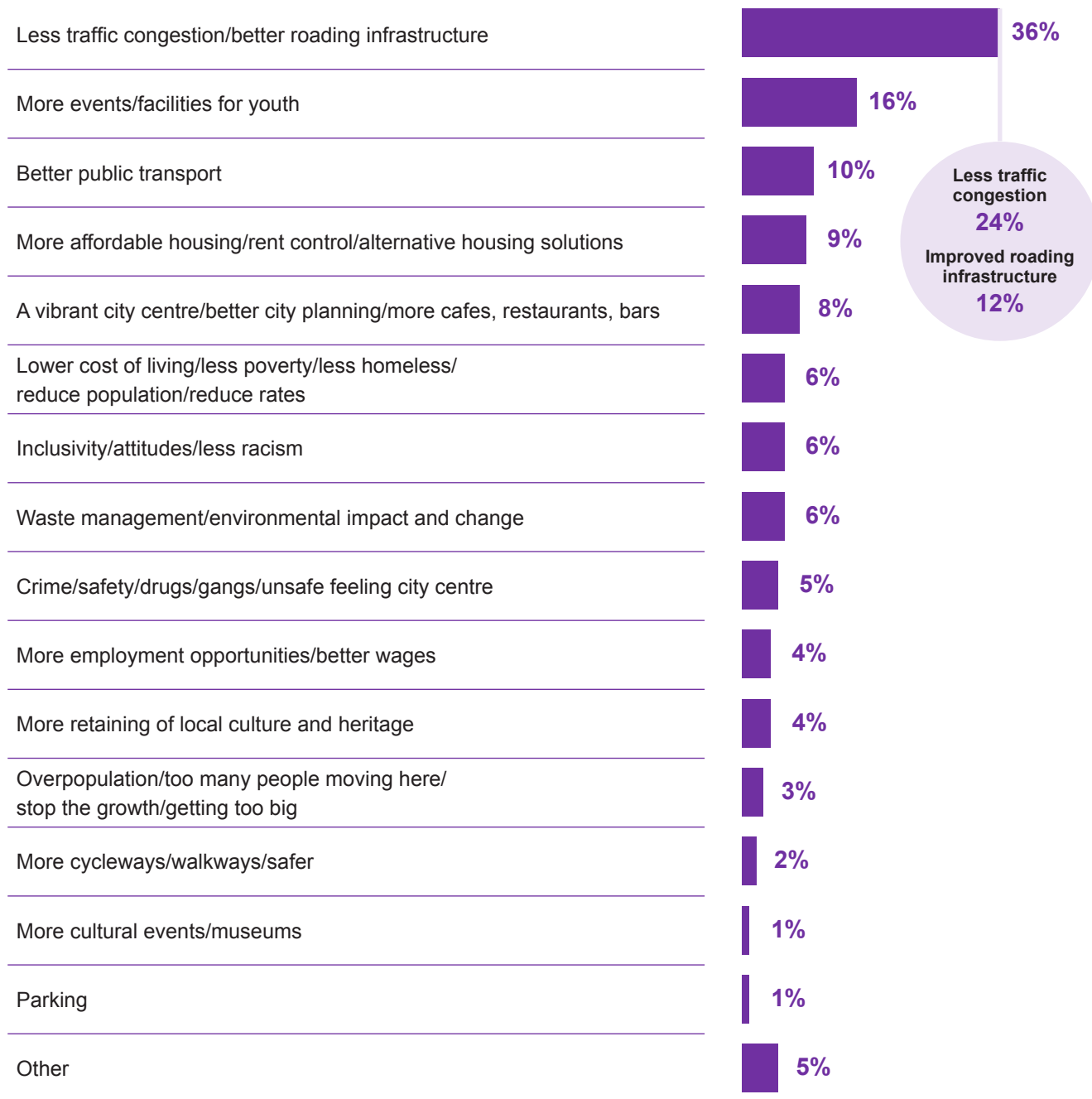
Small city but with all the amenities. It is close to the beach.

My job and family are here; I just choose to live here.

The connection with nature – being so close to the water wherever you are in town.



The one thing people would change



NOTES:

1. Sample: n=691; Left a comment n=549.
2. Q53. If you could change one thing about Tauranga, what would it be?

Changes – what people say



There's potential for Tauranga's city centre to be a thriving hub. The traffic is a nightmare.

There are so many empty shops and construction going on that it feels like the character has been sucked out.

Better resourced recycling. Better main highways out of town to Hamilton and Auckland. A bigger and better theatre to attract big productions.

More acceptance and involvement with Tauranga Moana iwi to find out what they would like to see.

The wage. Upping the wage would mean it would be affordable to live in Tauranga.

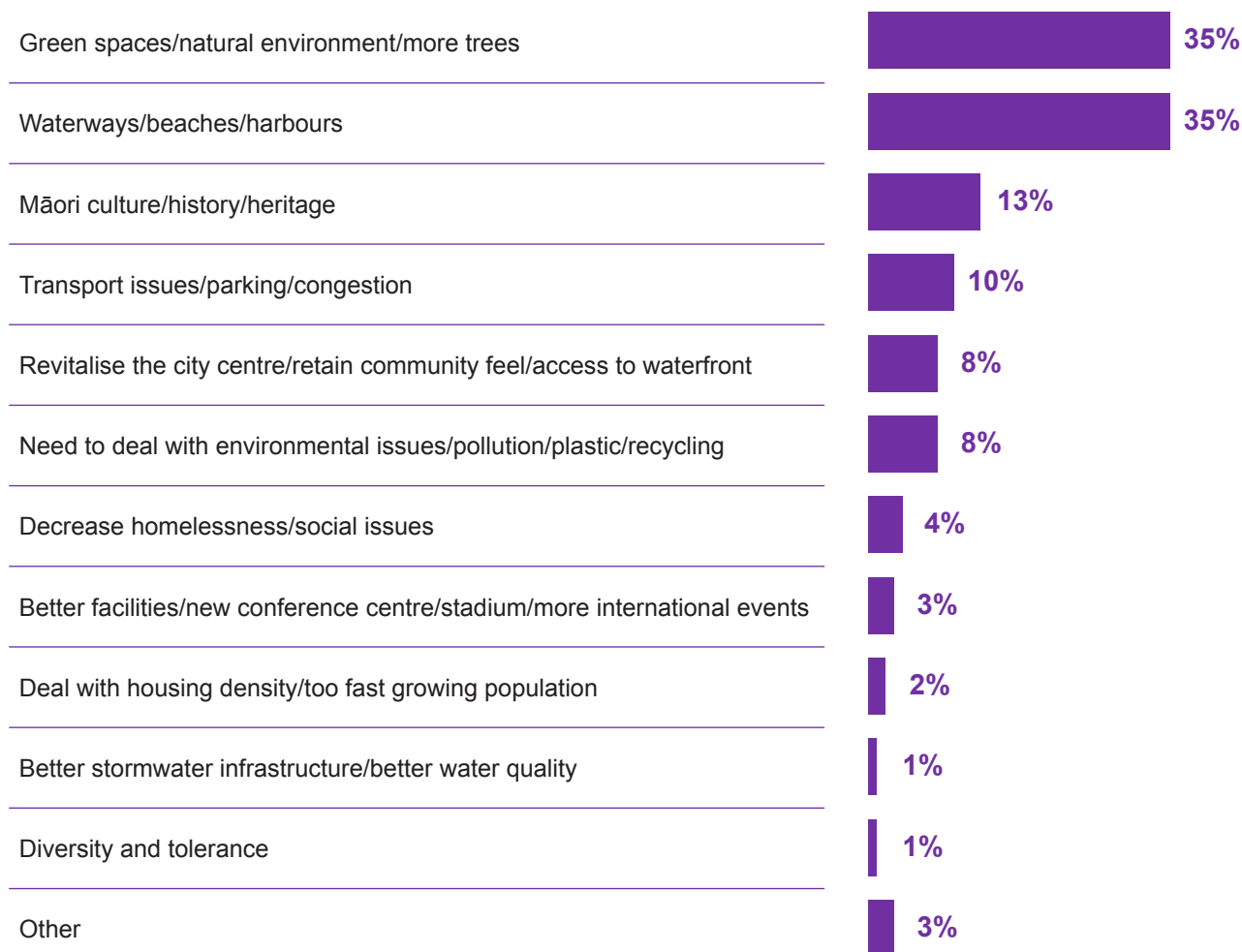
It gets boring if the only thing teenagers can do in winter is to drive around at night.

I'd take the environment more seriously. Harden up on freedom campers.

Improve cultural safety.



Preservation and protection – how the city can thrive in the next ten years



NOTES:

1. Sample: n=691; Left a comment n=435.
2. Q54. In your opinion, is there anything in Tauranga that needs to be preserved/protected for the city to continue to thrive in the next 10 years?

*Comments that were not related to the question were not considered.

Preservation and protection – what people say



Make sure we preserve our natural environment so we can enjoy them for the years to come.

We need a museum to preserve our culture for future generations.

The historical spaces, not just settler/European history, but the rich Māori history that often goes under the radar.

The city centre. It's currently dying a bit. The university will help bring more people there, but there needs to be more incentives to go there rather than small businesses that can't be successful and won't bring in too many customers.

Our waterways. Also, I'd appreciate it if you stopped sooner than ten years with the cutting of trees for 5g.

Look after our natural resources such as the beach and bush reserves to keep it appealing to locals and tourists.

Protect the coast from erosion and plastic pollution. Historic village protected and renovated – could be cultural and art hub.

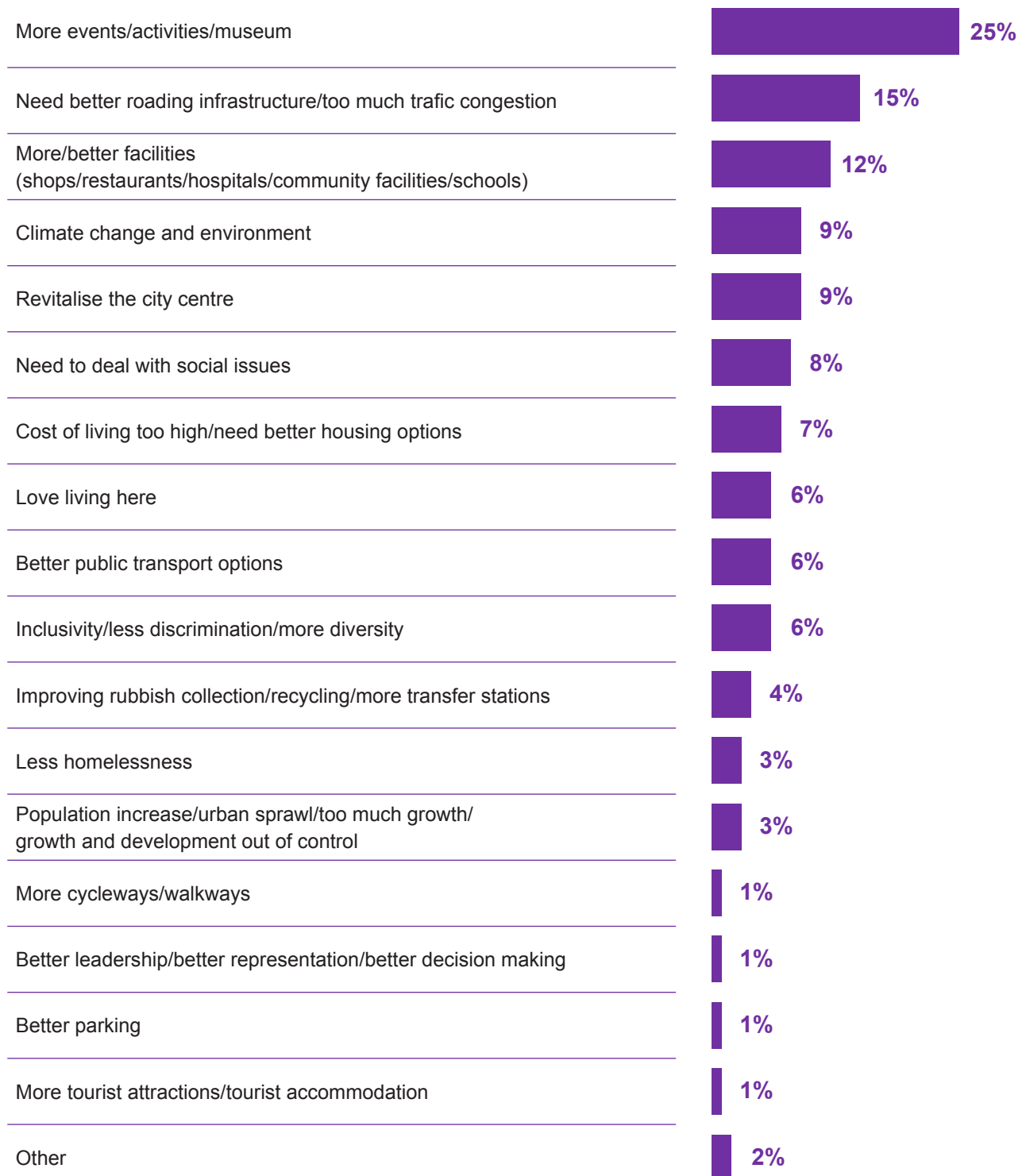
Help make the city thrive again with better community spirit and no empty shops/buildings.

Better transport options to reduce traffic.

Clean beaches and parks.



Tauranga's future – other things people say about its future



NOTES:

1. Sample: n=691; Left a comment n=644.
2. Q55. Do you have any other comments about the future of Tauranga?

Tauranga's future – what people say



It is important to bring the community together.

Need to improve roading and transportation. Develop the city – move the railway and develop the waterfront.

Overpopulation is a big issue. Something needs to be done in regards to housing.

It will just keep getting more expensive, resulting in families being forced onto the streets and causing the crime rate to increase.

Fewer welcome home signs, please.

If the traffic and housing aren't sorted, the city will struggle.

I would like to see a more diverse city, encouraging Māori culture and young people.

I think, for Tauranga to grow, they need to help the public transport infrastructure.



Ngā whare me ngā paerewa oranga

Housing and standards of living



Housing and standards of living – what is most important?

Housing

- Four out of ten people in Tauranga aged 16–24 rent or board. The most popular suburbs for renting include Tauranga South, city centre, Avenues, Sulphur Point, Welcome Bay, Hairini and Maungatapu.
- Eight out of ten students from this age group live with their parents. The proportion of people aged 16–24 who work and are living with their parents is significantly lower. Young people who are not living with their parents tend to board, as the accommodation is considerably cheaper than living on their own.

Weekly expenses

- With living arrangements mostly boarding or living with parents, weekly expenses for this priority group are much lower than the average in Tauranga.
- **59%** of young people are paying less than \$200 dollars weekly for accommodation in comparison to **31%** Tauranga overall.

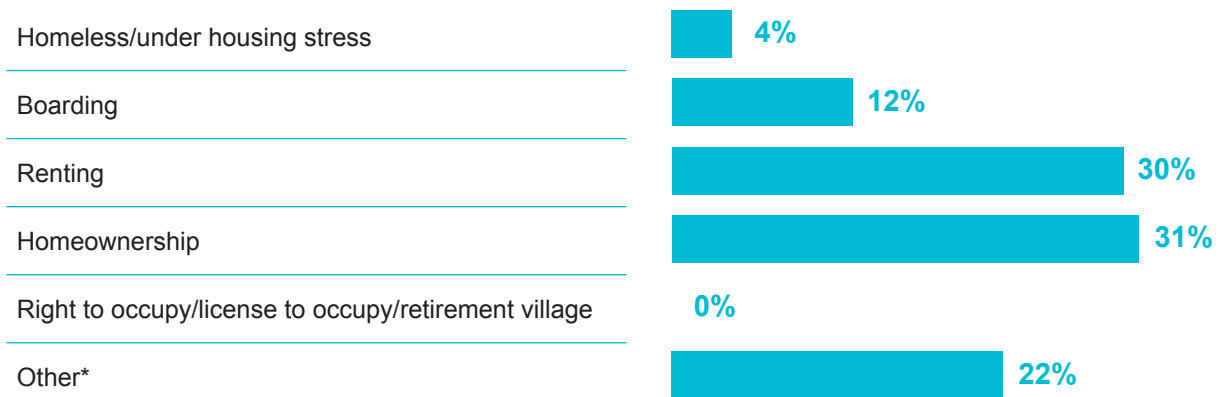
Financial Situation

- **20%** of Tauranga residents overall reported not having enough money to make ends meet. **11%** of young people reported not having enough for every day needs.

Savings

- Comments received indicate that the majority of students are reliant on their parents' income and savings.
- Not surprisingly, **30%** of young people reported not having any savings in comparison to **20%** for overall Tauranga residents.
- If we look at the subgroup of young people who work, we can see that **23%** have savings which is comparable with **20%** Tauranga overall.

People's housing situation



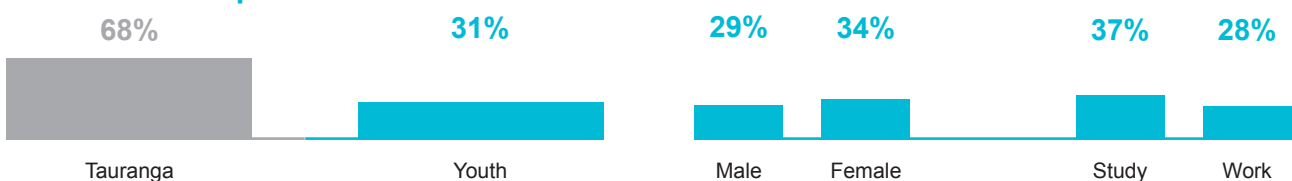
What have we learnt?

- 42% indicated that they are either boarding (12%) or renting (30%). 31% of youth respondents own or partially own a house*.
- 57% of youth are in paid employment (full time/part time/seasonal/casual). Of those who work, 36% live in a rented house and 28% live in an owned house.
- 73% of youth are currently studying (secondary/tertiary). Of those who study, 25% live in a rented house and 37% live in an owned house*.
- Close to 50% of young homeowners who responded, reside in Pāpāmoa Beach, Wairākei (Pāpāmoa East), Bellevue, Otūmoetai and Matua.
- The most popular suburbs for young renters are Tauranga South, city centre, Avenues, Sulphur Point, Welcome Bay, Hairini and Maungatapu.

Experiencing homelessness



Homeownership

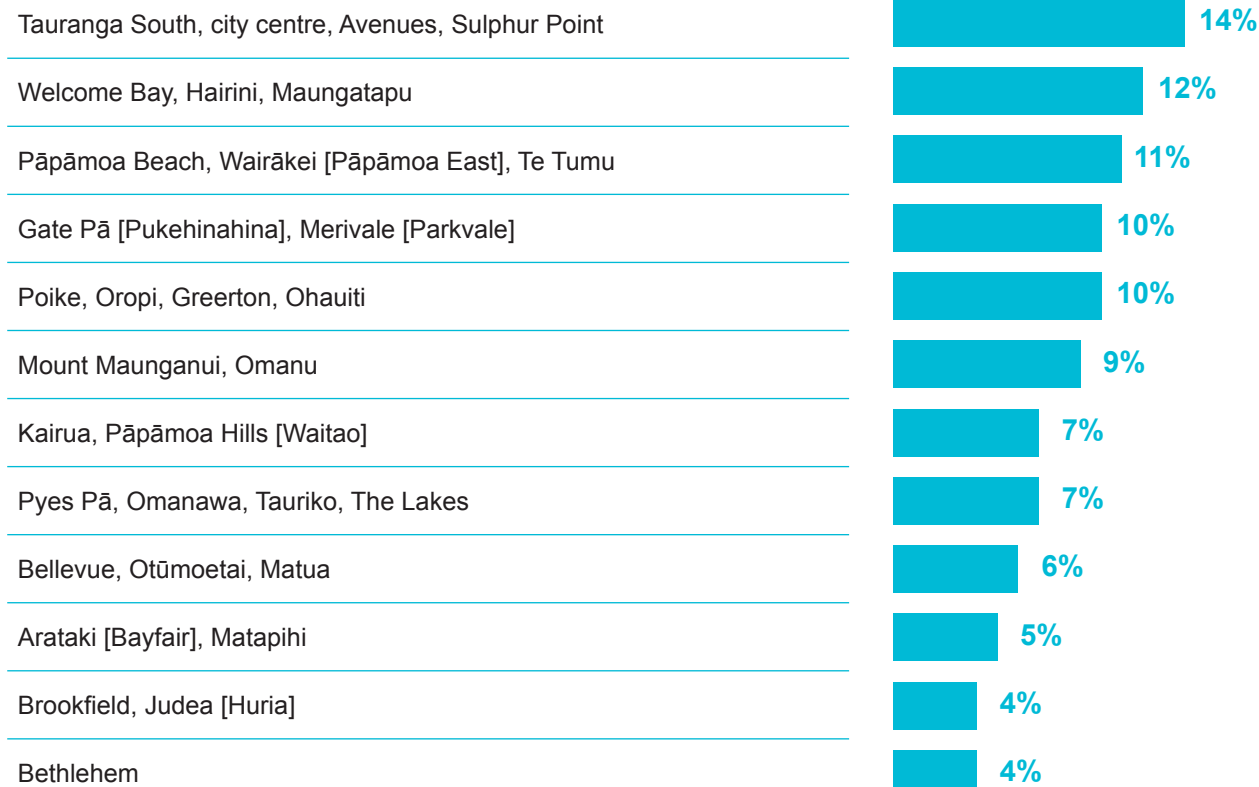


NOTES:

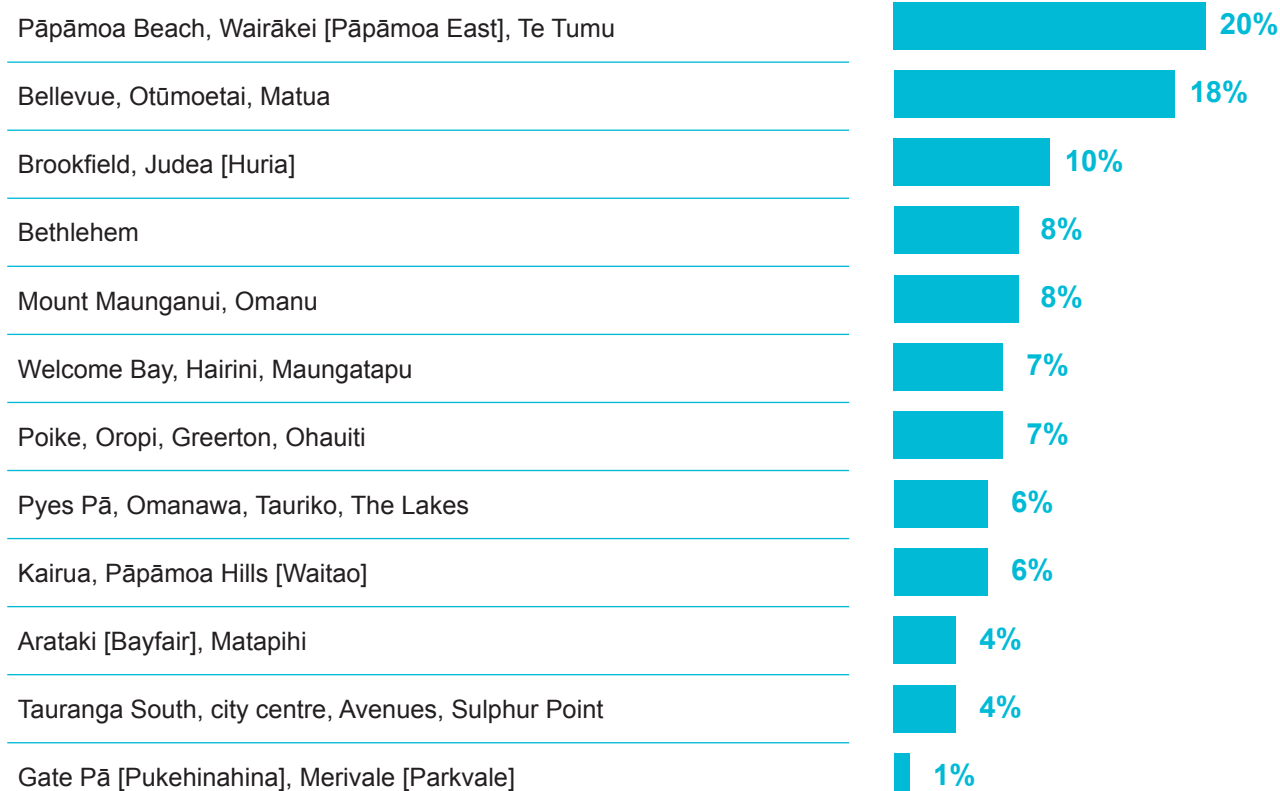
- *Other include some people stating their living arrangements instead, such as Living with parents/adult children/supported by other family members.
- *Findings on homeownership reflect a variety of possible interpretations. Refer to notes on pg7 for more detail.
- Sample: n=691.
- Q15. Which of the following describes your current housing?
See 'Appendix 3. Housing situation' for more detailed demographic profile of the respondents.

Renting and homeownership

Renting



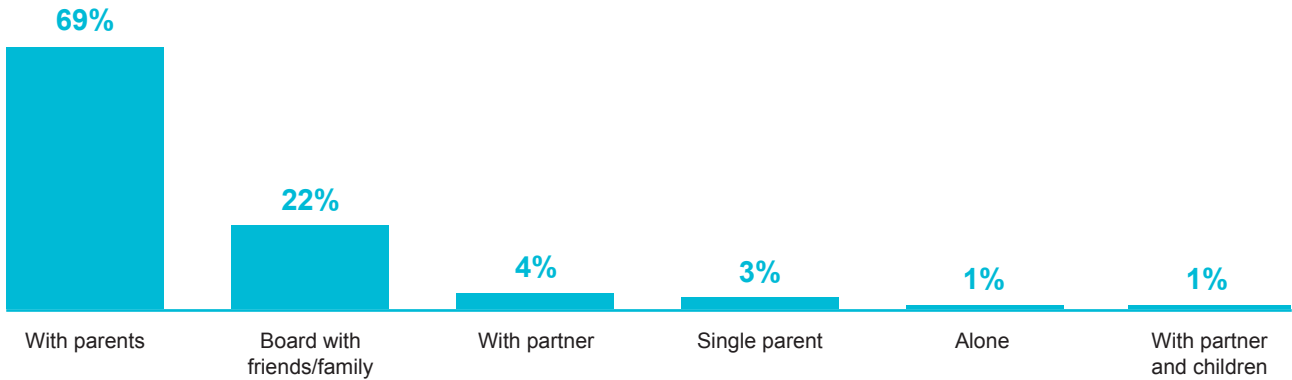
Homeownership



NOTES:

1. Q15. Which of the following describes your current housing? n=447.

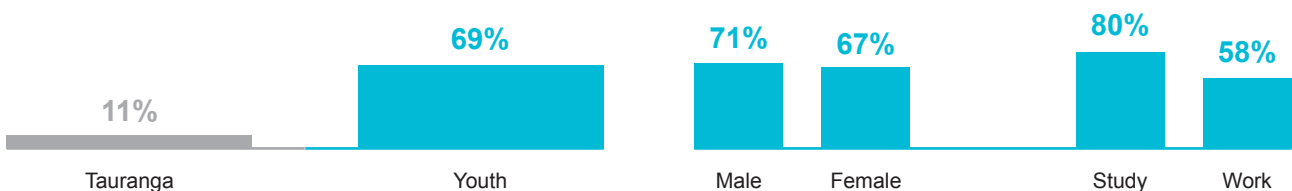
Living arrangements



What have we learnt?

- 1 Overall **69%** of young people live with their parents. **80%** of students live with their parents. However for young people who work that proportion is lower (**58%**).
- 2 **22%** are boarding with family and friends. This includes those who are staying with their parents or family member, but are paying board, as well as those who are boarding with friends as a student.
- 3 Only **1%** live alone compared to **5%** Tauranga overall
- 4 Where the majority of other age groups are more likely to be living with their partner (**56%**), for youth this proportion is considerably lower (**5%**).

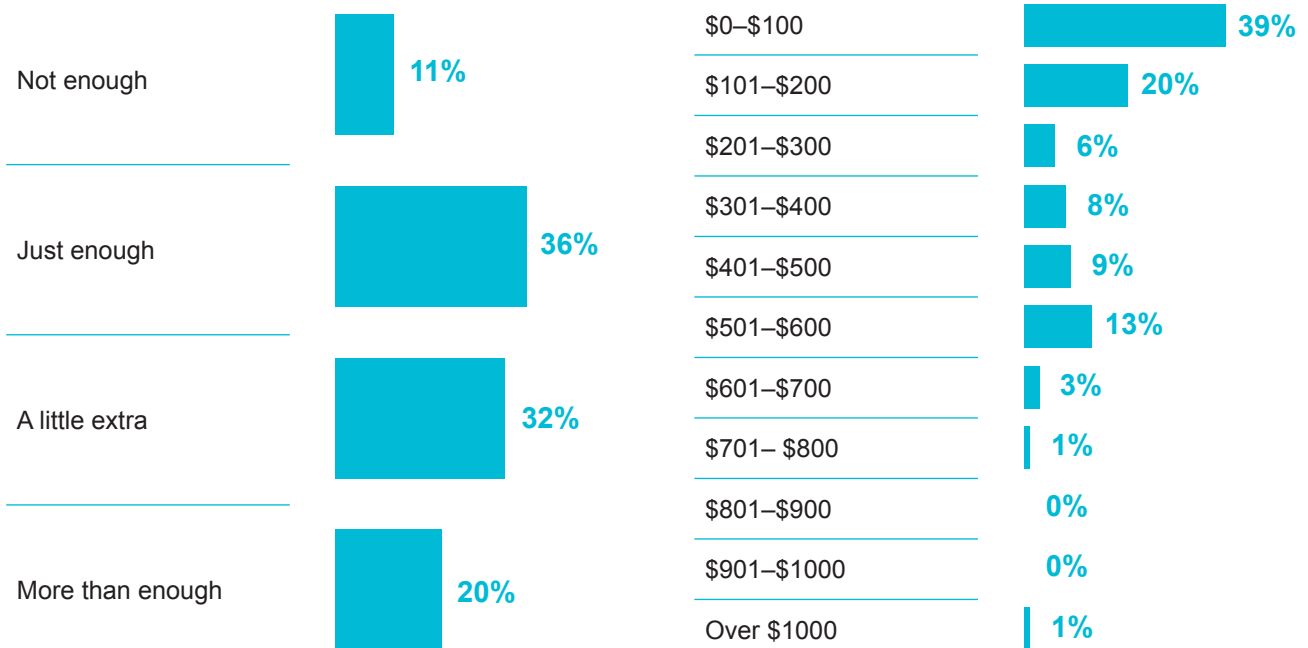
Living with parents



NOTES:

1. Sample: n=691.
2. Q17. Which of the following describes who you live with?

Household incomes and meeting needs



What have we learnt?

- 1 A little over one in ten youth (11%) report that they do not have enough money to meet their needs, which is considerably lower than 20% for Tauranga overall.
- 2 There are considerably more people aged 16–24 that work who do not have enough money for every day needs.
- 3 Almost six out of ten youth (59%) pay up to \$200 in weekly rent/board/mortgage expenses. Average weekly expense for accommodation is \$258.18.
- 4 20% say they have more than enough money to meet their needs.

Not enough



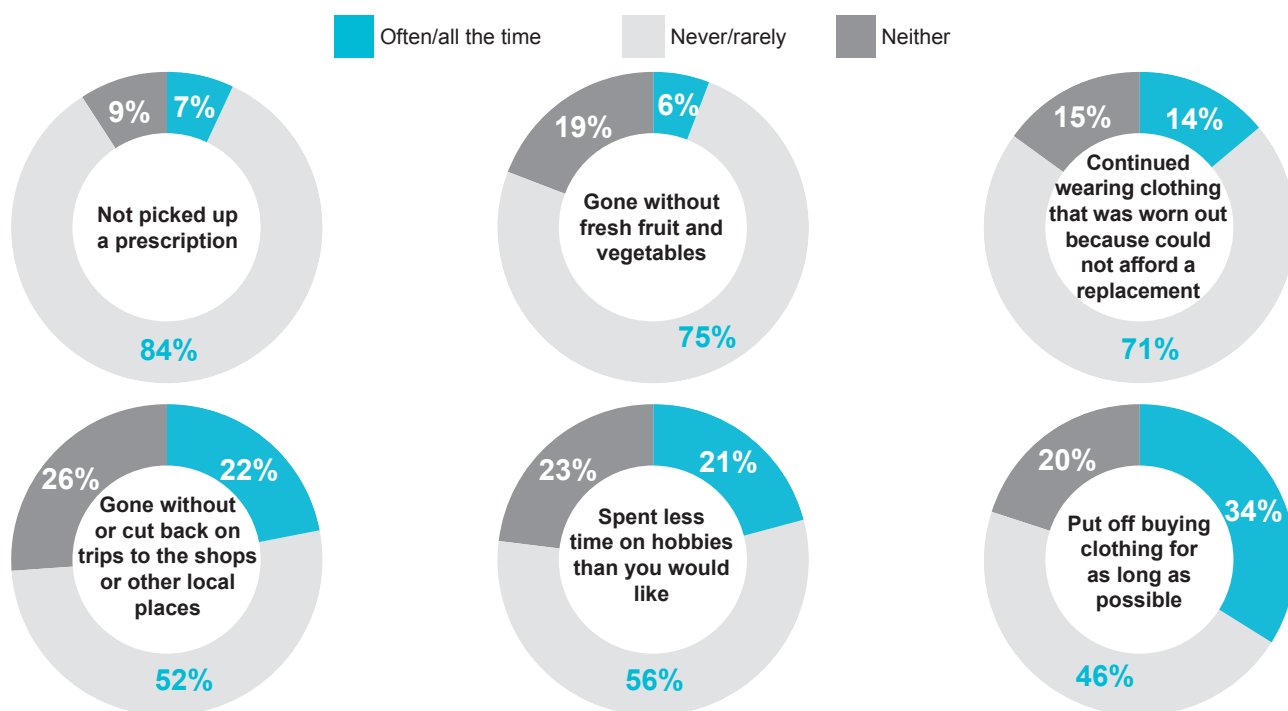
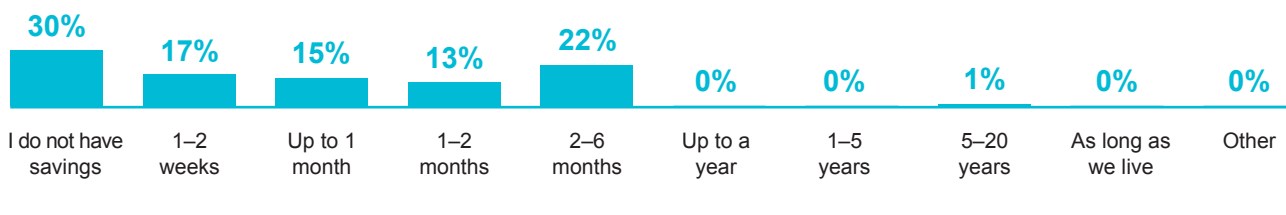
Spend \$0–\$200 on accommodation weekly



NOTES:

1. Sample: n=691, excluding do not know.
 2. Q21. Thinking about how well your household income meets your everyday needs (e.g. accommodation, food, clothing) – money wise would you say you have.
- See 'Appendix 4. Household income meeting the needs' for more detailed demographic profile of the respondents.
 See 'Appendix 5. Weekly rent/board/mortgage expenses' for more detailed demographic profile of the respondents.

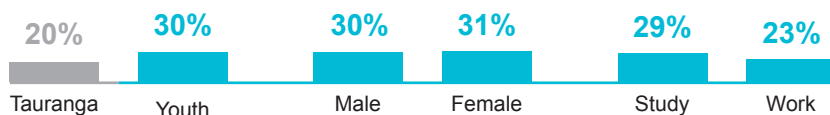
Savings and keeping expenses down



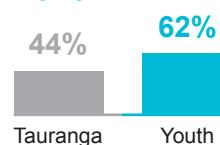
What have we learnt?

- 1 On average, **30%** 16–24 year olds do not have savings. This is lowest (**23%**) for young people who work.
- 2 A considerably higher proportion of young people reported they only had enough savings to last up to one month (**32%**) compared with Tauranga overall (**44%**).

Do not have savings



Have savings for up to one month



NOTES:

1. Q22. If you were to have a change in circumstances that affected your income (e.g. loss of job) how long would you be able to get by using your savings? n=646
 2. Q23. In the last 12 months have you experienced any of the following? (excluding 'do not know'), n=691
- See 'Appendix 6. Savings' for more detailed demographic profile of the respondents
 See 'Appendix 7. Gone without' for more detailed demographic profile of the respondents

Oranga hāpori

Social wellbeing



Social wellbeing – what is most important?

Feeling alone

- **26%** of youth in Tauranga feels alone often or all the time. This is consistent with NZ MSD data, where youth are more likely to feel lonely. However, that is over two times higher than **11%** for Tauranga overall.
- Females are significantly more likely to experience feeling alone. Close to seven out of ten 16–24 year-olds, often or all of the time, are in contact with their friends and family.
- The main barriers for young people in staying connected with friends and family is living too far away and being busy.

Connected to the community

- It is important for our overall wellbeing to have connections with our school, work, home, family members and friends.
- **47%** of youth reported not feeling connected to the wider community.
- Suggestions for improving connection included: free events in the community (**22%**), general community engagement and more specific cultural awareness events (**21%**) and youth specific events with a focus on teenagers (**15%**).
- **7%** of people aged 16–24 in Tauranga do not want to feel connected to the community.
- Males (**13%**) compared to females (**2%**) do not want to be connected to the community.

Technology

- The vast majority of young people aged 16–24 in Tauranga, regardless of whether they study or work, have access to a phone (**98%**), computer (**96%**), internet (**100%**), and social media (**100%**).

Events

- **56%** of young people do not or rarely attend existing community events.
- This priority group would like to see more youth specific events held in Tauranga.
- In addition, they would also like to see youth specific facilities in Tauranga.

Transport

- Even though driving private vehicles remains the most common mode of transport both to get to school/work and for leisure, people aged 16–24 more often than other residents in Tauranga choose public transport and car pooling.

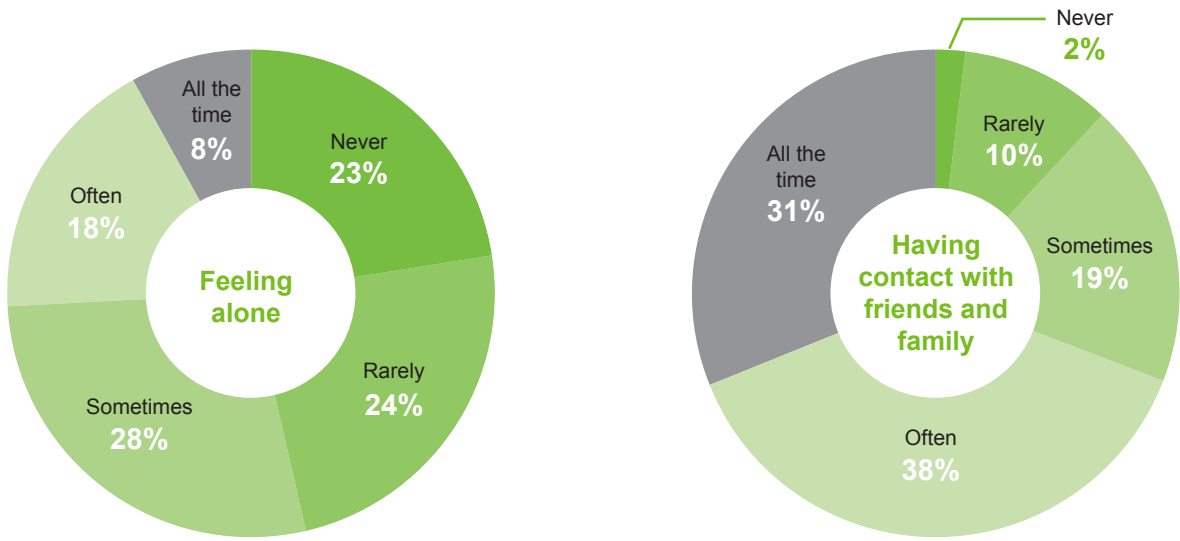
Wellbeing

- Six out of ten youth would consult a doctor (**61%**), family or a friend (**59%**) or Google (**59%**) if they need information about health and wellbeing.
- Three quarters consider exercise, healthy eating, social contact with friends and family, and mental health to be important factors for health and wellbeing.

Career

- Careers advisors (**50%**), word of mouth (**40%**), Seek (**35%**), Student job search (**30%**) and Trade Me (**30%**) are all popular employment and careers search sites.
- The most popular careers for 16–24 year olds include health sector, education, professional technical/scientific services and the arts.

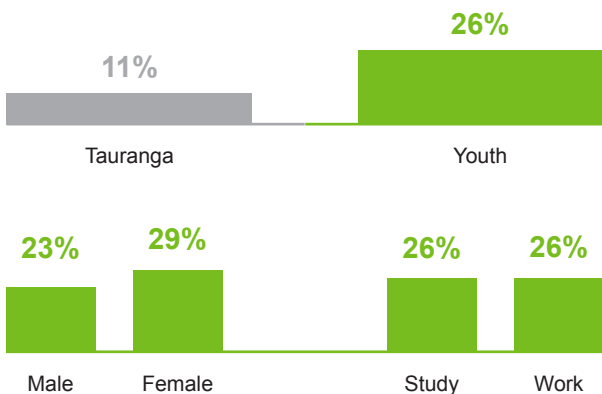
Feeling alone and contact with friends and family



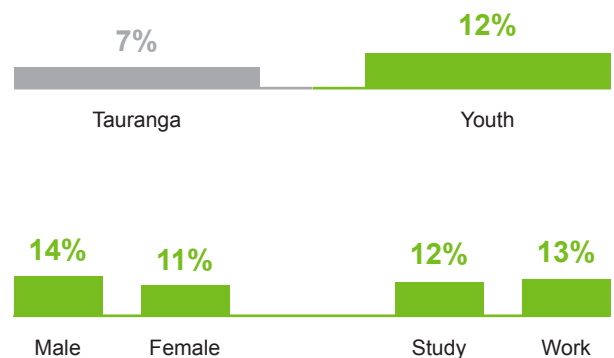
What have we learnt?

- 1 Young people feel alone (26%) considerably more compared with Tauranga overall (11%).
- 2 Females (29%) are significantly more likely than males (23%) to feel alone.
- 3 People aged 16–24 more often choose not to have contact with family and friends (12%) compared with Tauranga overall (7%).

Feeling alone often or all the time



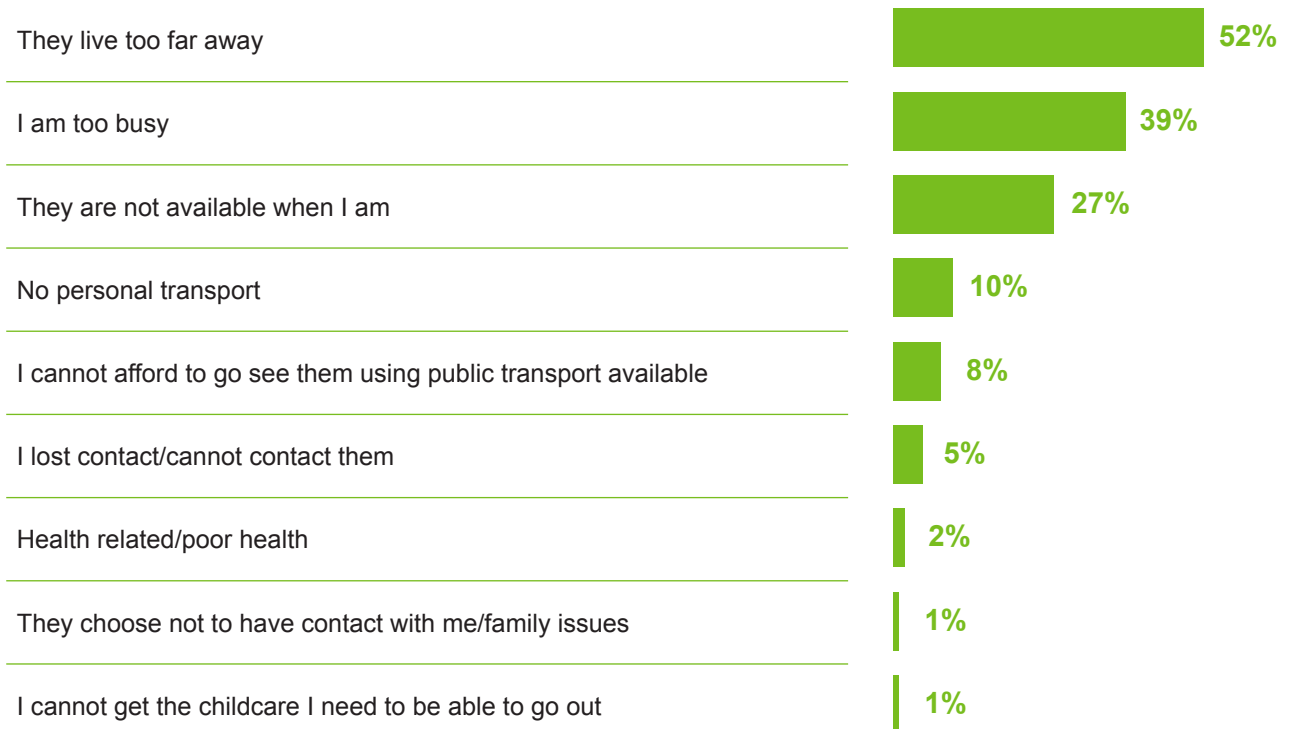
Never or rarely having contact with family and friends



NOTES:

1. Q24. In the last four weeks, how often have you felt alone? n=681, excluding 'do not know'.
 2. Q25. In the last four weeks, how often have you had contact with relatives or friends? (who do not live with you) n=687, excluding 'do not know'.
 3. Q26. What makes it hard to have contact with family or friends who do not live with you? n=691.
- See 'Appendix 8. Feeling alone and contact with friends and family' for more detailed demographic profile of the respondents.
 See 'Appendix 9. Feeling alone and contact with friends and family' for more detailed demographic profile of the respondents.

Reasons to have less contact with friends and family



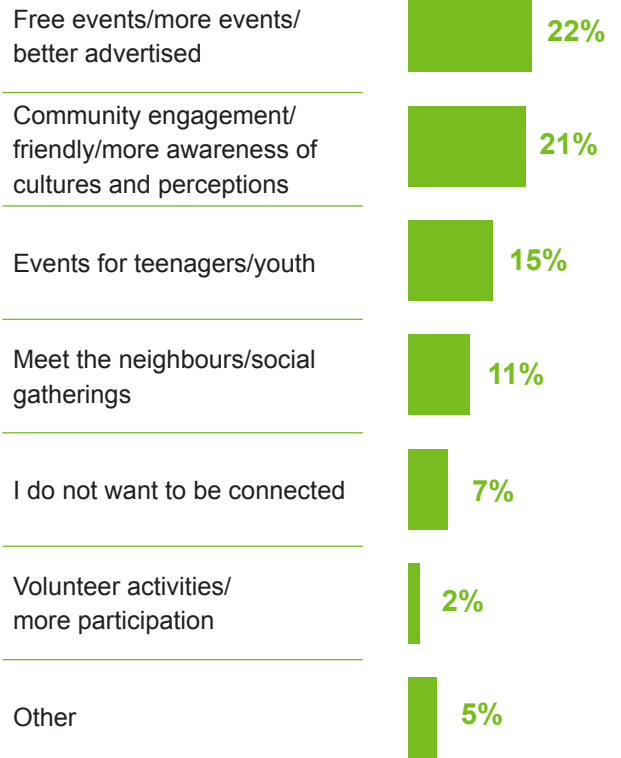
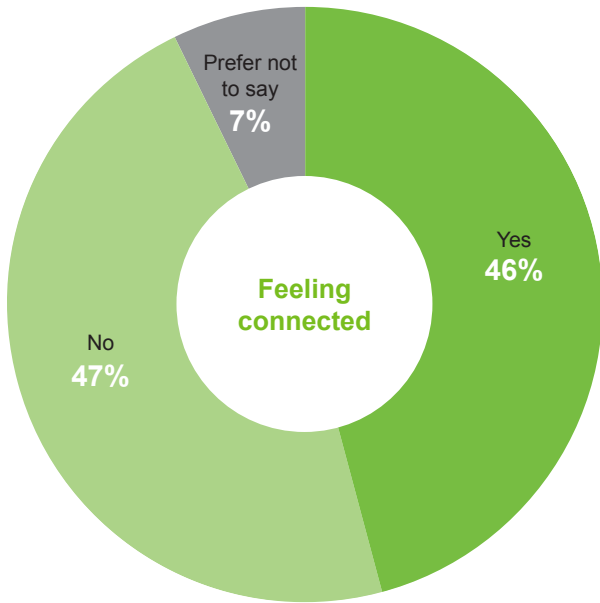
What have we learnt?

- 1 The most common reasons for having less contact with family and friends are: distance, being busy and family and friends being unavailable when the respondents are.
- 2 Females (10%) are more likely than males (7%) to not have enough money to use public transport.
- 3 Young people who work are more likely to be too busy (48%).

NOTES:

1. Q24. In the last four weeks, how often have you felt alone? n=681, excluding 'do not know'.
 2. Q25. In the last four weeks, how often have you had contact with relatives or friends? (who do not live with you) n=687, excluding 'do not know'.
 3. Q26. What makes it hard to have contact with family or friends who do not live with you? n=448.
- See 'Appendix 9. Reasons to have less contact with relatives and friends' for more detailed demographic profile of the respondents .

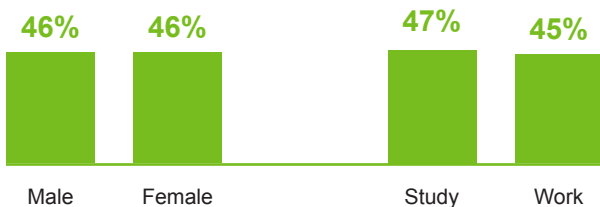
Feeling connected to the wider community



What have we learnt?

- 46% of young people are feeling connected with the wider community. Students feel slightly more connected compared to those who work.
- 13% of males compared to 2% females do not want to be connected to the wider community.

Feeling connected to the community



Do not want to be connected



NOTES:

- Sample n=691.
- Y1. Do you feel connected to your community?
- Y2. In your opinion, what could be done to help you feel more connected to your community?

Feeling connected in the wider community – what people say



I'm quite young and struggle to find other people my age in Tauranga. If there was more art and culture to attract young people, I would be able to relate to my community more.

Acceptance of Māori culture and young people. Marketing messaging around these two things, promote positive outlooks and do not engage in negative stereotypes.

People are too busy to be too involved with the community unless you are retired or do not work.

I do not want to be connected. I want to stay inside and play video games.

More events, most are targeted towards older people.

More things to bridge the gap between the generations.

I do not have much to do with the community.

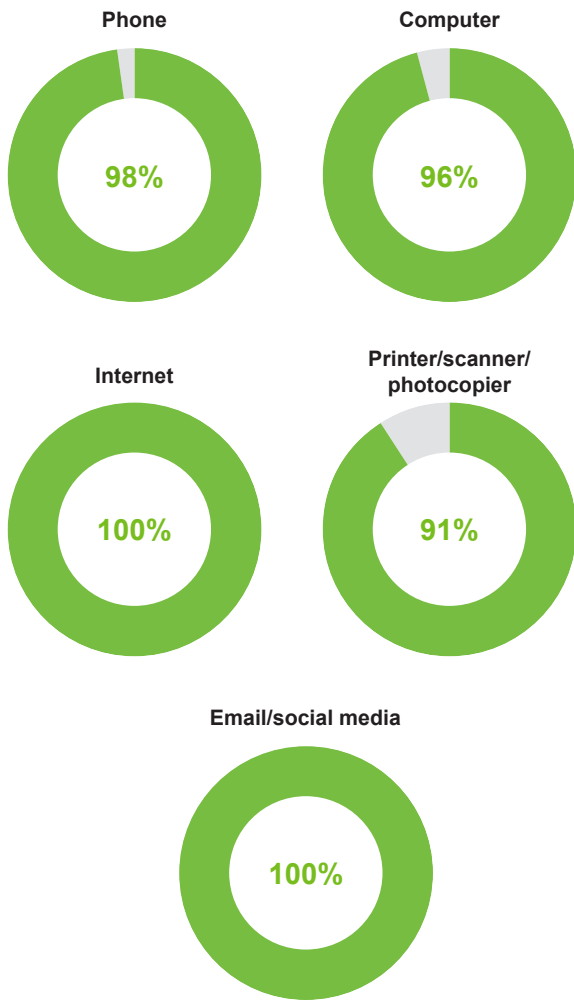
Getting young people out and about meeting each other. Sports, concerts, BBQs, beach days, markets and so on. Get youth on board to brainstorm, plan and lead these events.

NOTES:

1. Sample n=691.
2. Y1. Do you feel connected to your community?
3. Y2. In your opinion, what could be done to help you feel more connected to your community?



Access to technology



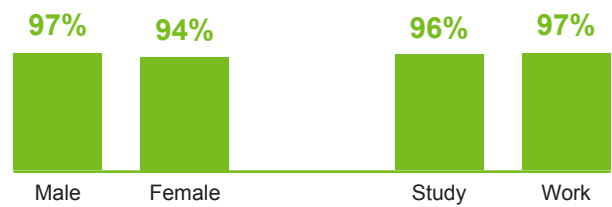
Reasons for using a computer, laptop or tablet



Access to internet



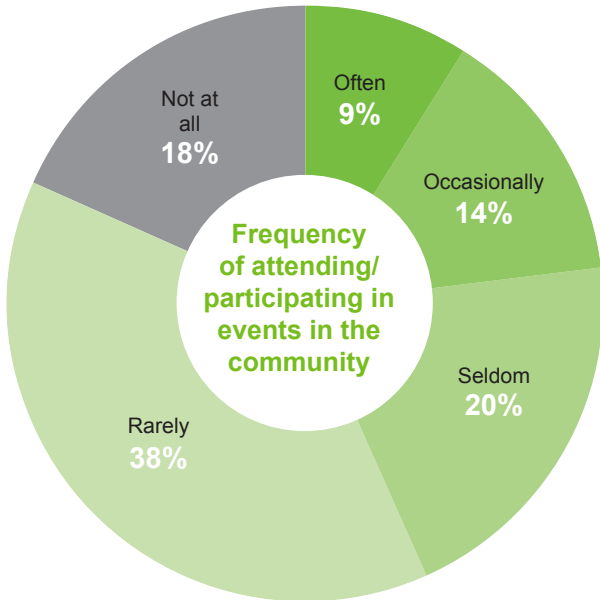
Access to computer



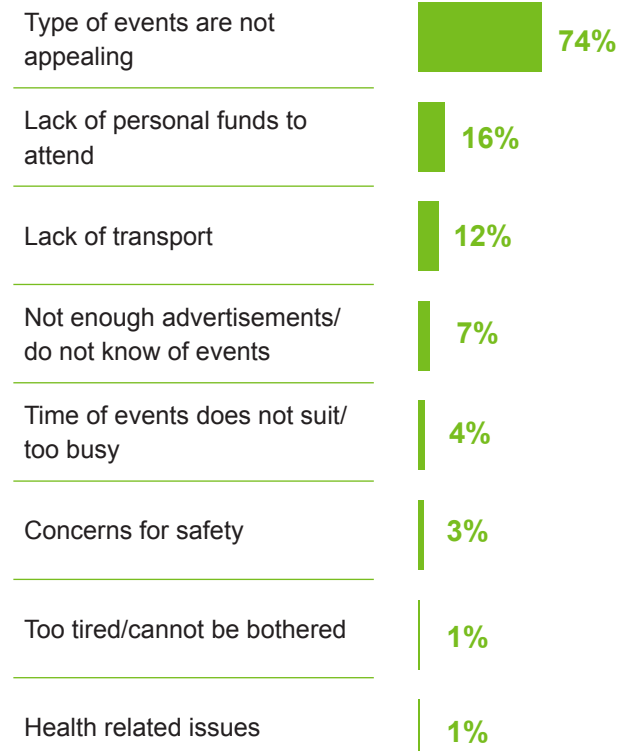
NOTES:

1. Q27. Do you have access to the following? n=691.
 2. Q28. Do you have access to a computer, laptop or tablet for the following purposes? Please select all that apply. n=628.
- See 'Appendix 10. Access to technology' for more detailed profile of the respondents.

Event attendance in the community



Reasons for not attending events



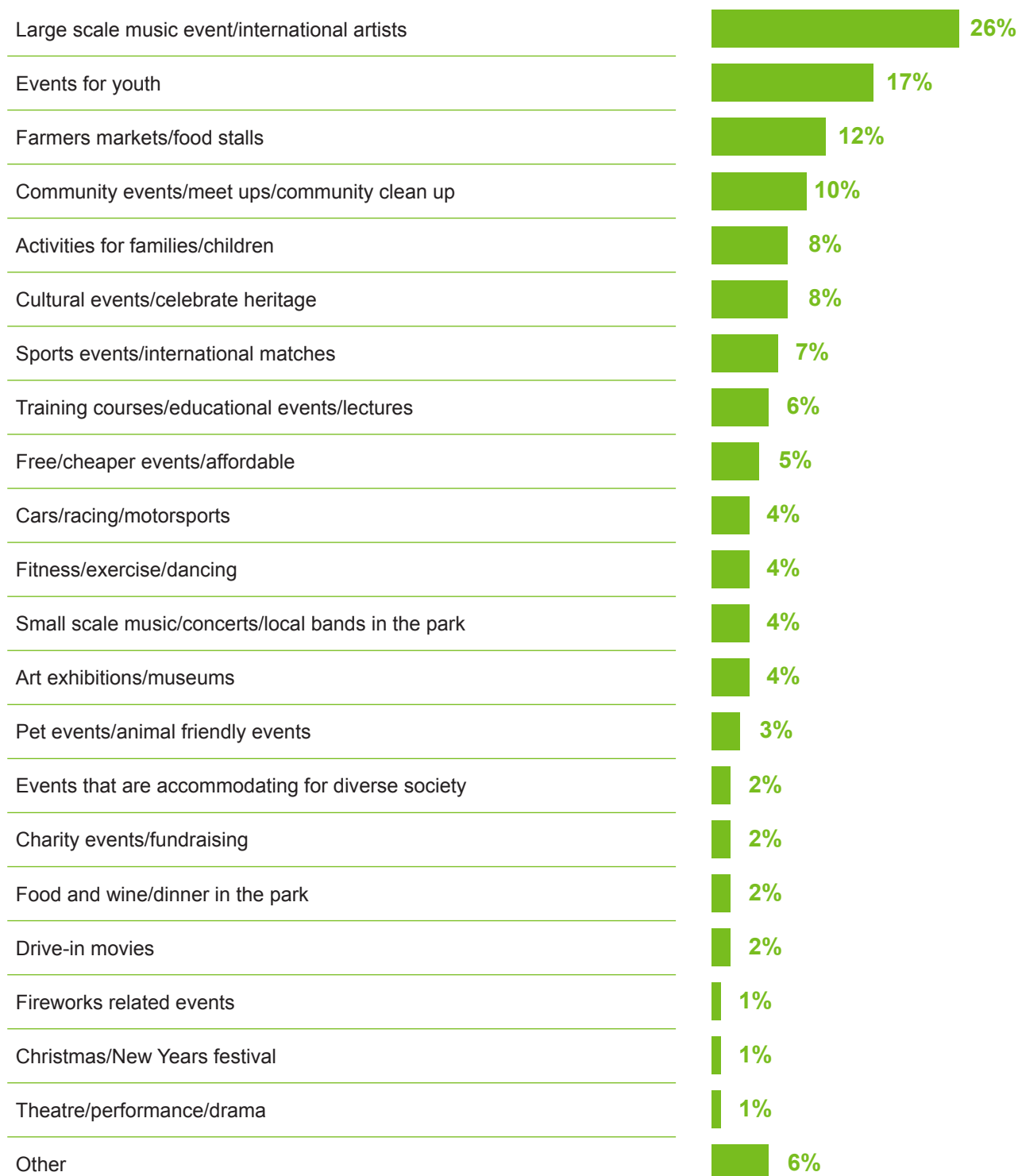
What have we learnt?

1. **56%** of young people never or rarely attend events in the community. This is significantly higher than Tauranga overall.
2. The most common reasons for not taking part in community events remain consistent with Tauranga overall – types of events not appealing and lack of funds to attend.

NOTES:

1. Q29. On average, how often do you attend and/or participate in events in your community? n=691, excluding 'do not know'.
 2. Q30. If 'rarely' or 'not at all', what is preventing you from attending events in your community? Please select all that apply. n=368.
 3. Q31. What kinds of events would you like to see more of in your community? n=404.
- See 'Appendix 11. Events in the community' for more detailed demographic profile of the respondents.

Events people would like to attend

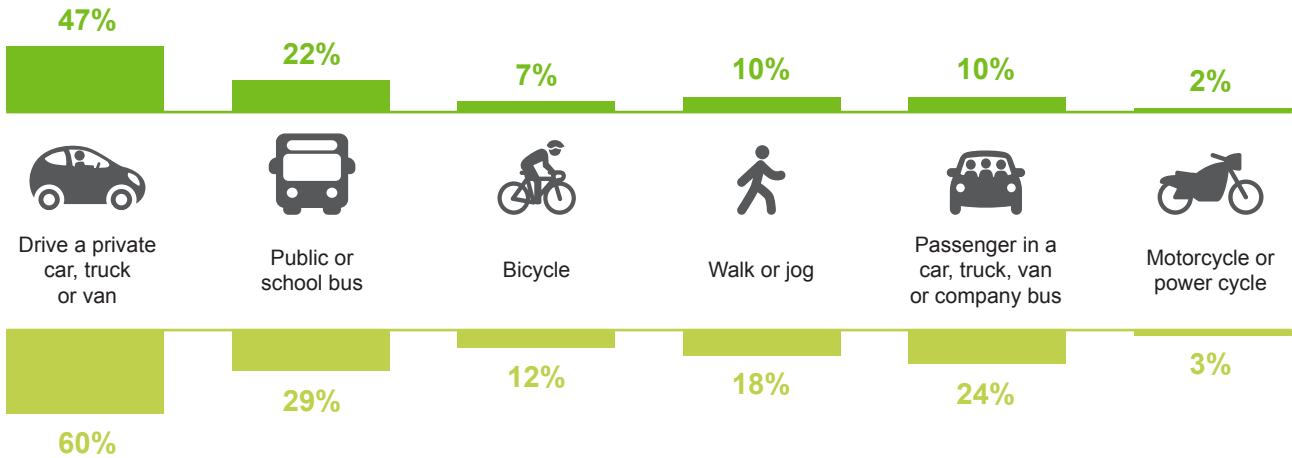


NOTES:

1. Q29. On average, how often do you attend and/or participate in events in your community? n=691, Excluding 'do not know'.
2. Q30. If 'rarely' or 'not at all', what is preventing you from attending events in your community? Please select all that apply n=368.
3. Q31. What kinds of events would you like to see more of in your community? n=404
4. See 'Appendix 11. Events in the community' for more detailed demographic profile of the respondents.

How people move around in their community

Transport to school or work

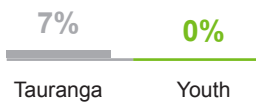


Getting around the city

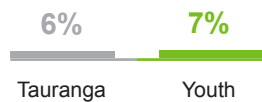
What have we learnt?

- 1 To get to work and school young people are more likely than all other residents of Tauranga to take public transport, walk or be a passenger in a car.
- 2 When it comes to getting around the city for leisure, youth prefer to take a bus (29%) or go with someone who is driving (24%).

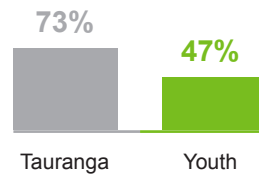
Do not travel to work or school



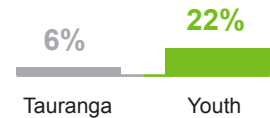
Cycle to work



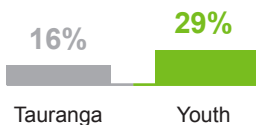
Drive to work



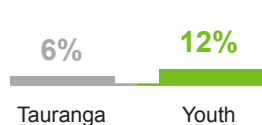
Public transport to work



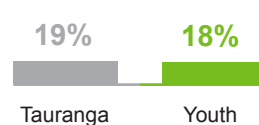
Get around by public transport



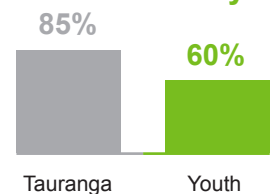
Get around by riding a bike



Get around on foot



Drive to get around the city

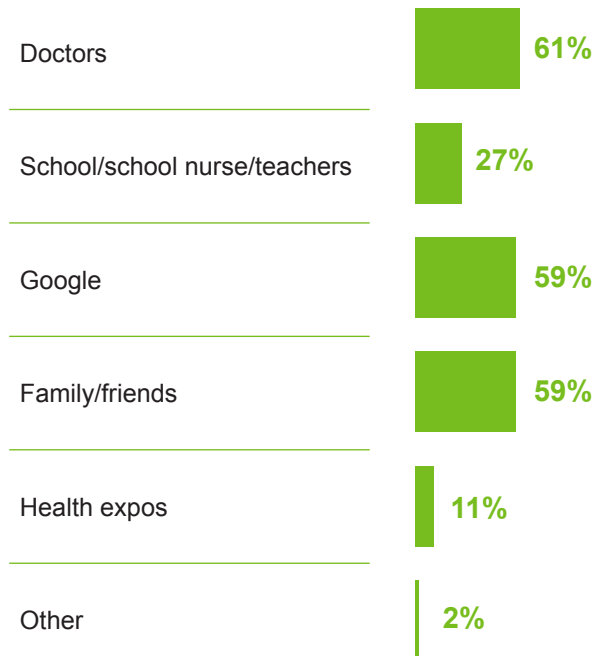


NOTES:

1. Q35. What is your main mode of transport to school or work? n=691.
2. Q36. What mode of transport do you usually use to get around the city? n=691.

Health and wellbeing

Places to find information about health and wellbeing



Most important factors for health and wellbeing



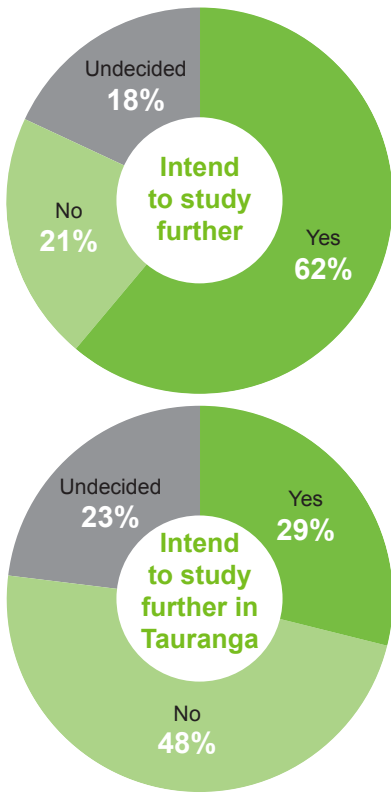
What have we learnt?

- 1 The same proportion of youth rely on health information and advice from doctors, Google or family and friends.
- 2 Almost three quarters of our young people consider exercise, healthy eating, social contact with friends and family, and mental health to be important factors for health and well-being.

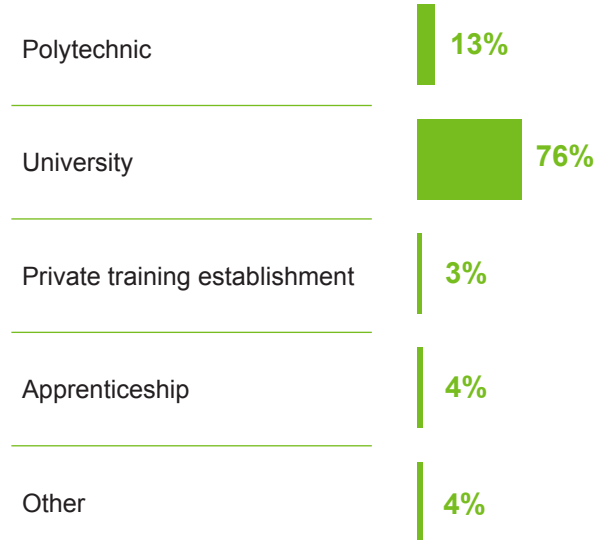
NOTES:

1. Sample n=691.
2. Y3. What do you consider are the most important factors for health and wellbeing? Please select all that apply.
3. Y4. Where do you go to find information about health and wellbeing? Please select all that apply.

Further education



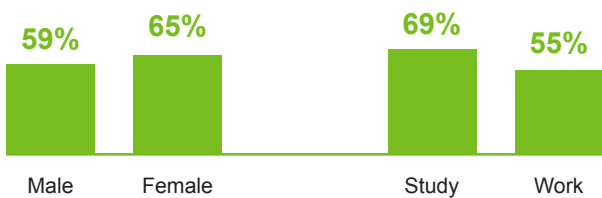
Place to continue studies



What have we learnt?

- 62% of youth are intending to continue their education, with 29% intending to study in Tauranga.
- University is the most popular choice for a place to continue studies (75%).

Intend to study further



Intend to study further in Tauranga

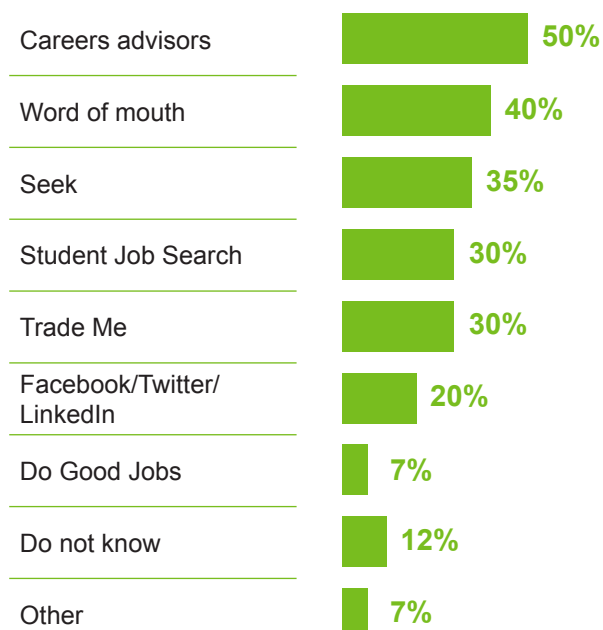


NOTES:

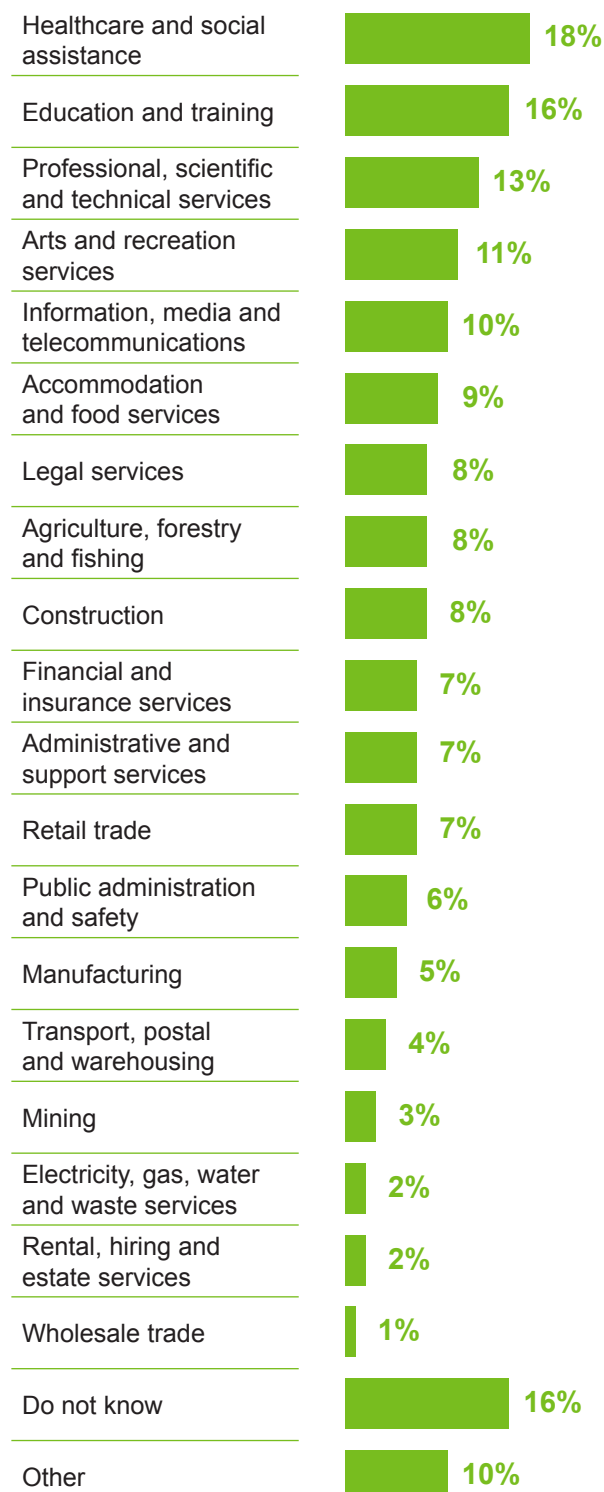
- Sample n=691.
- Y5. If you are still in secondary school or alternative education, do you intend to further your studies?
- Y6. If Yes, where do you intend to go for future studies?
- Y7. Do you intend to further your studies in Tauranga?

Employment and careers

Places to get information about employment and careers



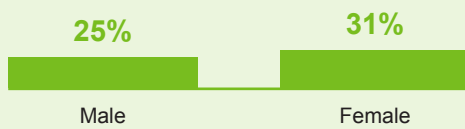
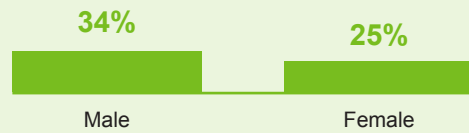
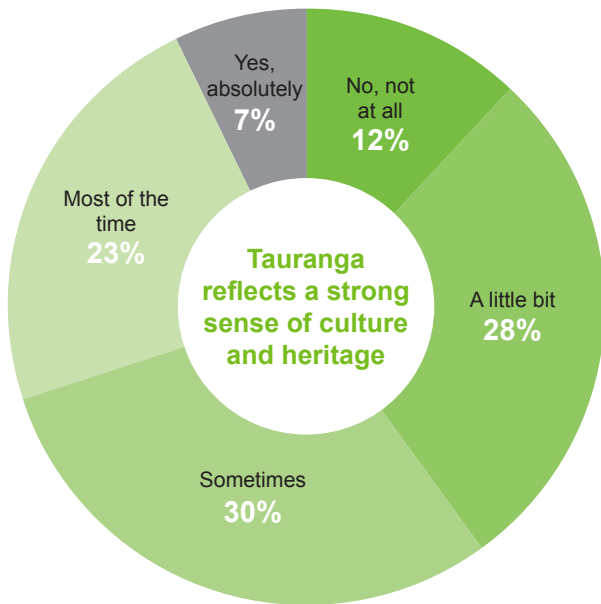
Employment area



NOTES:

1. Sample n=691.
2. Y7. Do you intend to further your studies in Tauranga?
3. Y8. Which category of work are you interested in? Please select all that apply.
4. Y9. Where do you go to find information about employment and careers? Please select all that apply.

Reflecting a strong sense of culture and heritage

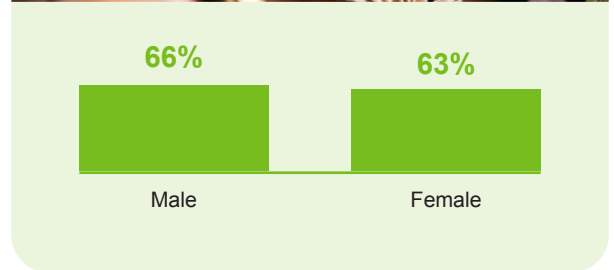
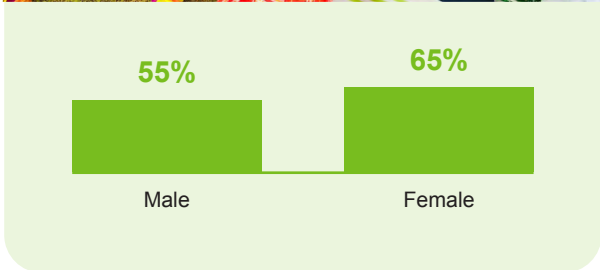
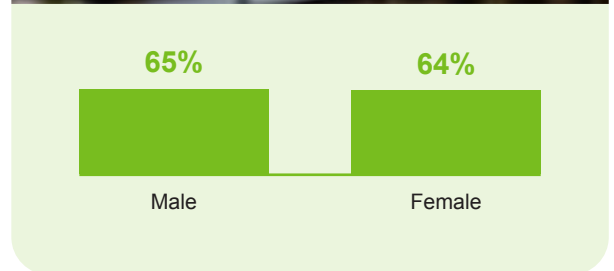
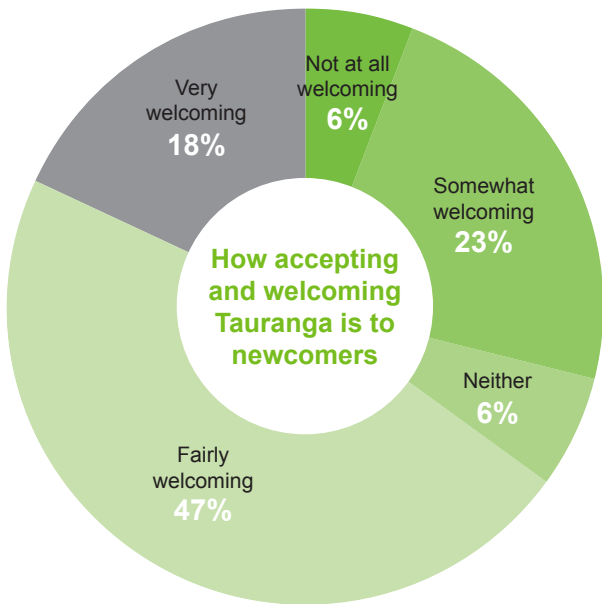


NOTES:

*Tables represent proportion of 'yes, absolutely' and 'most of the time'.

1. Sample: n=691, excluding 'do not know'.
2. Q37. Do you think Tauranga reflects a strong sense of culture and heritage?
3. See 'Appendix 12. Strong sense of culture and heritage' for more detailed demographic profile of the respondents.

Welcoming newcomers to Tauranga



NOTES:

*Tables represent proportion of 'yes, absolutely' and 'most of the time'.

1. Sample: n=691.
2. Q38. As a local resident, how accepting and welcoming is Tauranga to newcomers? (recent migrants, international students, former refugees)

See 'Appendix 13. 'Tauranga for newcomers' for more detailed demographic profile of the respondents.

Whakaruruhau Safety



Safety – what is most important?

Crime

- **18%** of young people reported experiencing crimes committed against them in the last 18 months.
- This is higher for males (**21%**) compared to females (**15%**) and workers (**22%**) compared to students (**16%**).

Perception of safety

- The city centre is perceived to be the least safe both during the day and during the night by young people aged 16–24 years.
- **48%** consider local parks unsafe during the night.
- Concerningly, responses indicate **25%** of our youth do not feel safe at home during the night. This proportion is considerably higher than **14%** for Tauranga.
- Overall perceptions of safety were lowest from people residing in Tauranga South, city centre, Sulphur Point, Gate Pā [Pukehinahina] and Merivale [Parkvale].

Alcohol and drugs

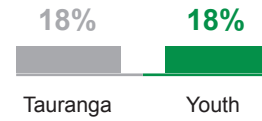
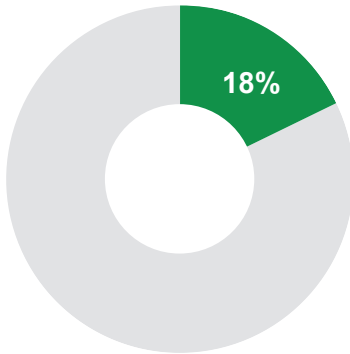
- Close to half (**49%**) of our youth consume alcohol.
- Alcohol consumption is higher for students (**50%**) compared to young people who work (**41%**). Both groups are equally likely to consume over ten standard drinks every week (**9%** and **10%** respectively).
- **8%** of respondents aged 16–24 years reported taking illicit drugs the week prior to completing the survey, with a further **5%** who preferred not to say.

Family harm

- On average youth are almost twice as likely as other Tauranga residents to experience family harm.
- Responses indicated the most prevalent forms of family harm for youth include: domestic violence (**57%**), child abuse (**55%**) and sexual assault (**40%**).

Crime and how safe people feel

Experienced crimes committed against them



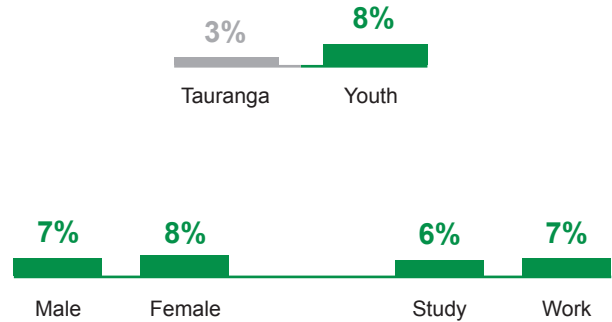
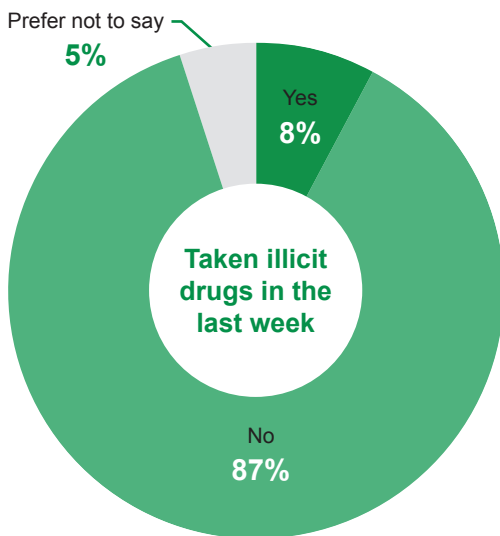
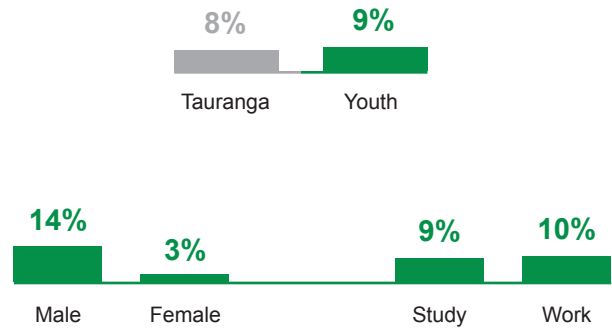
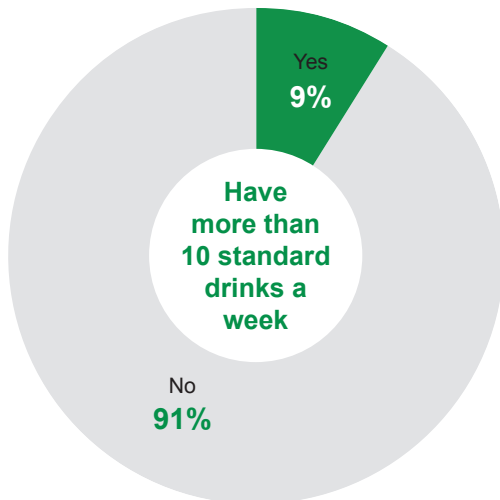
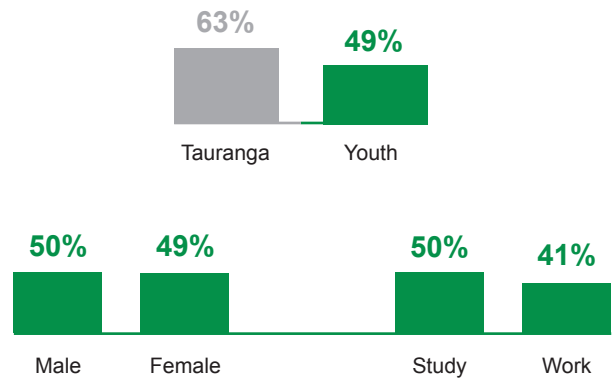
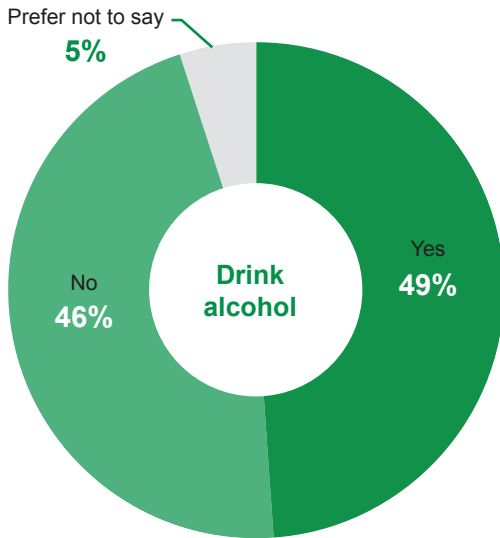
	Feel safe during the day	Feel safe during the night
<p>Home</p>	<p>62% 28% 3% 6% 1%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>	<p>39% 29% 7% 15% 10%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>
<p>Local park</p>	<p>42% 40% 7% 8% 3%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>	<p>12% 25% 15% 23% 25%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>
<p>Neighbourhood</p>	<p>44% 40% 5% 9% 2%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>	<p>19% 29% 12% 24% 16%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>
<p>City centre</p>	<p>30% 42% 10% 15% 4%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>	<p>13% 24% 12% 25% 27%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>
<p>To and from school</p>	<p>47% 37% 5% 9% 2%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>	<p>22% 25% 13% 20% 20%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>
<p>To and from work</p>	<p>40% 41% 8% 9% 3%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>	<p>18% 25% 16% 19% 22%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>
<p>Going to local shops</p>	<p>38% 47% 7% 6% 2%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>	<p>17% 29% 12% 25% 17%</p> <p>Very safe Fairly safe Neither Somewhat unsafe Very unsafe</p>

NOTES:

*There are members of our community that attend classes/courses and work during the night hours.

1. Sample: n=691; Had crimes committed against them n=93,
2. Q39. In the last 18 months, did you have any crimes committed against you? (harassment, assault, verbal abuse, theft, vandalism, arson)

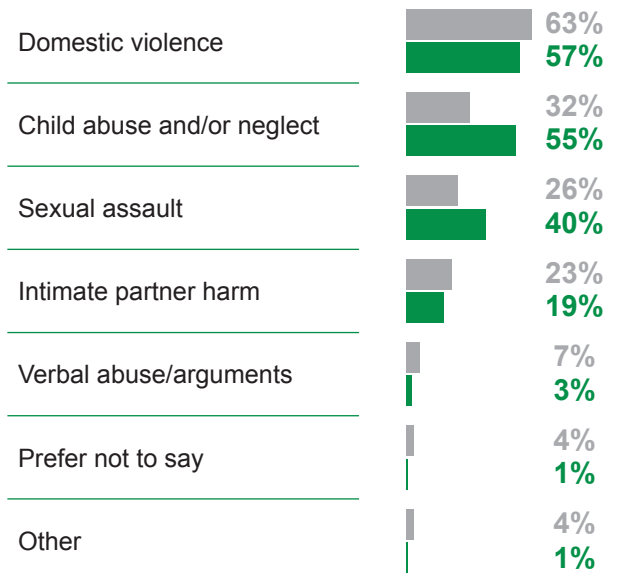
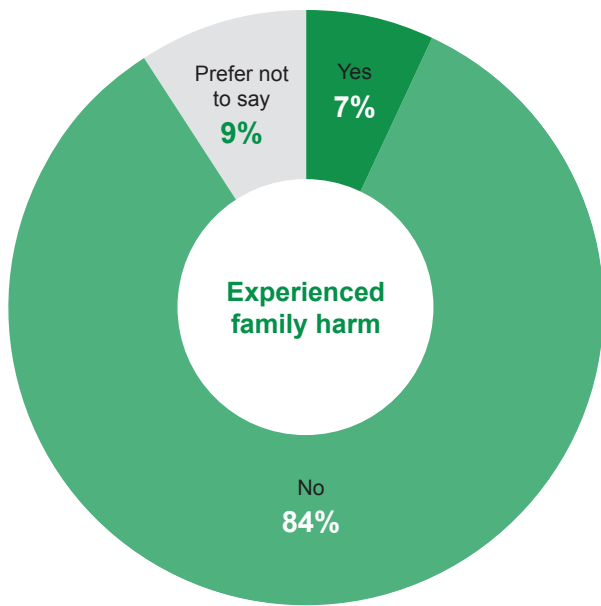
Alcohol consumption and drug use



NOTES:

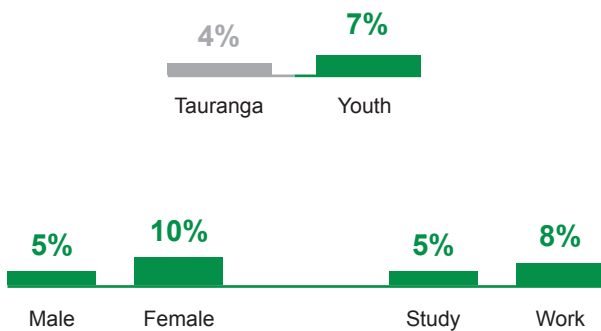
1. 100ml glass of wine or 330ml light beer (2.5%), 330ml beer can (4%). n=37.
2. Q43. Have you used illicit drugs in the last week? n=55.

Family harm – who is likely to be impacted?

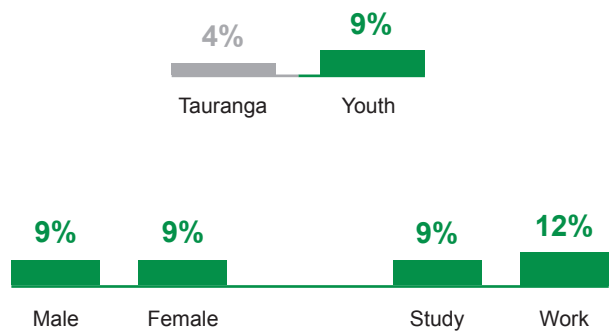


■ Tauranga ■ Youth

Experienced family harm Yes



Experienced family harm Prefer not to say



NOTES:

1. Answered Q45 n=689, Affected by family harm n=47.
2. Q45. Are you, or a member of your immediate family affected by family harm?
3. Q46. If yes, what type of family harm? Please select all that apply.

Tiro whānui ngā rōpū whakaarotau

Overview of priority groups



Ngā hapori mātāwaka waetapu – Ethnic communities and newcomers

There are in total 124 respondents aged 16–24 years who identify as being from an ethnic community.

Living situations

When it comes to housing arrangements, over half of the younger age group from ethnic communities and newcomers are renting, with an additional **25%** boarding with family or friends. Over half live with their parents and only **5%** of this group lives alone.

Study/work

Over two thirds are students, with one third being international students. Close to six out of ten youth from these priority groups are in employment.

Savings and making ends meet

Even with extra income and parents' support **40%** say that they just have enough money to make ends meet. **70%** do not have enough savings to last them beyond one month.

Connection to community

25% feel disconnected from the local community and want to have more neighbourhood events, events in the community and some more social places like BBQ areas and museums, where they can meet new people.

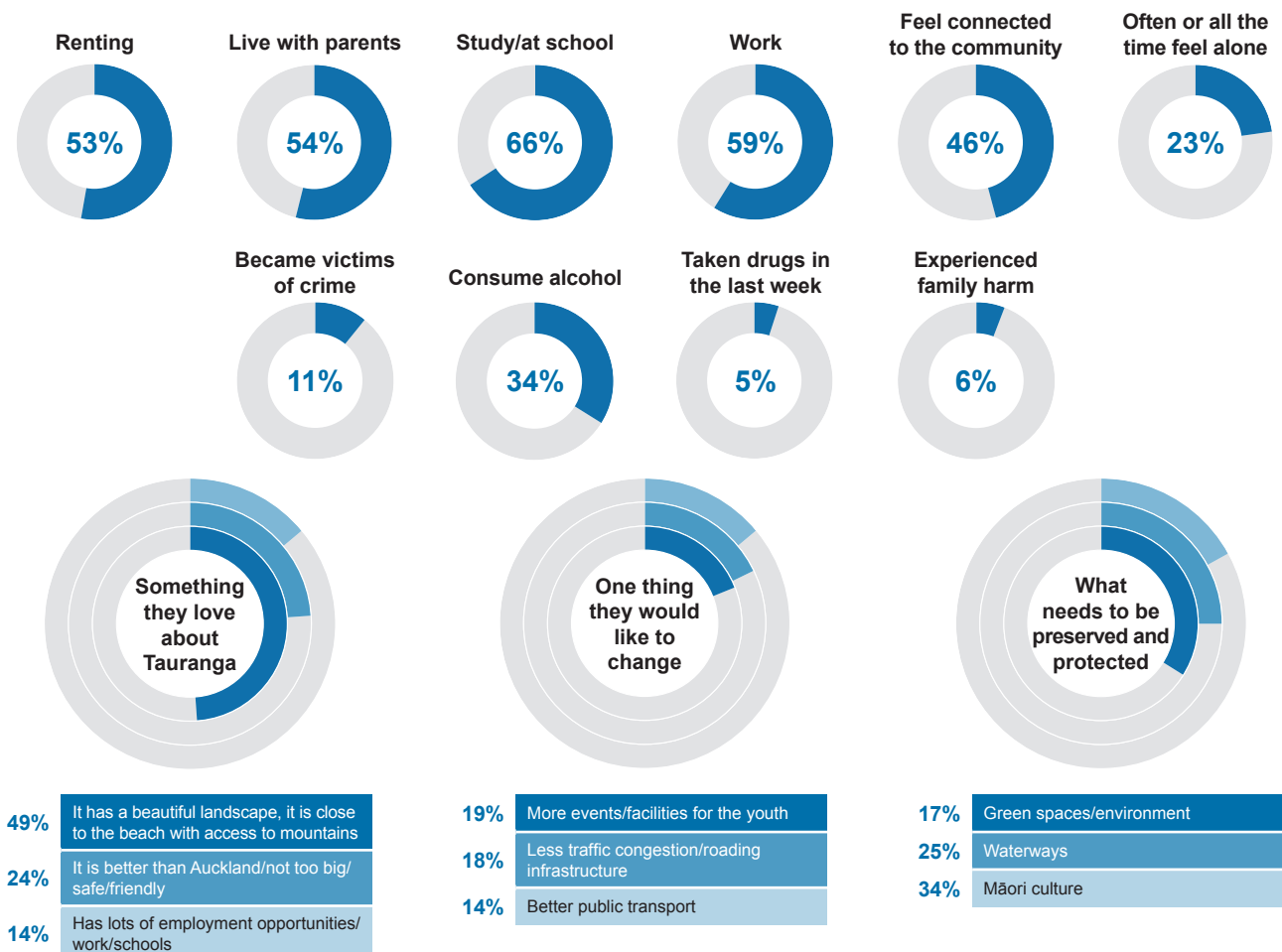
Feeling alone

Ethnic youth tend to feel alone more than other groups. **56%** feel alone all (**10%**), most (**13%**) or some of the time (**33%**), compared to **44%** for overall ethnic communities and newcomers.

Cultural identity

The majority of young representatives of ethnic communities and newcomers feel safe to express their cultural identity, stressing that they would feel more comfortable if there were more cultural events.

Below shows an overview of this priority group. If you would like more information on this priority group, please refer to the Ethnic communities and newcomers full report [here].



Rangatahi Māori – Māori youth

We heard from 123 Māori who are aged 16–24 years. Of the 123 rangatahi Māori, 103 knew their iwi and 35 reported affiliation to more than one rōhe. **22%** whakapapa to Tauranga Moana iwi.

Living situations

Over two thirds (**67%**) live with parents.

Study/work

69% of rangatahi Māori are students. However, **52%** mentioned that they work either part-time, full-time or do some casual work.

Savings and making ends meet

14% do not have enough money to meet their everyday needs, **36%** do not have any savings.

Connection to community

Rangatahi Māori feel more connected with the wider community (**53%**) than youth in Tauranga overall (**46%**).

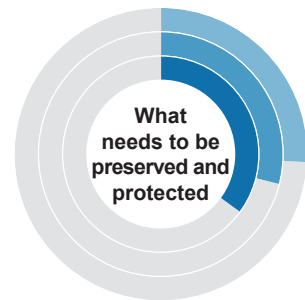
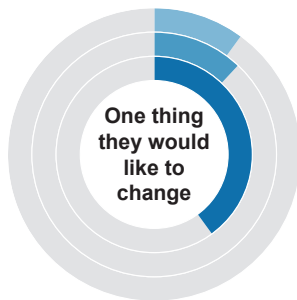
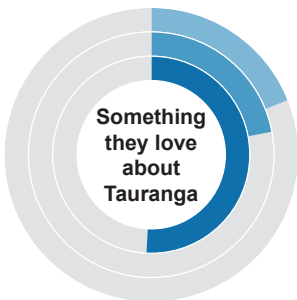
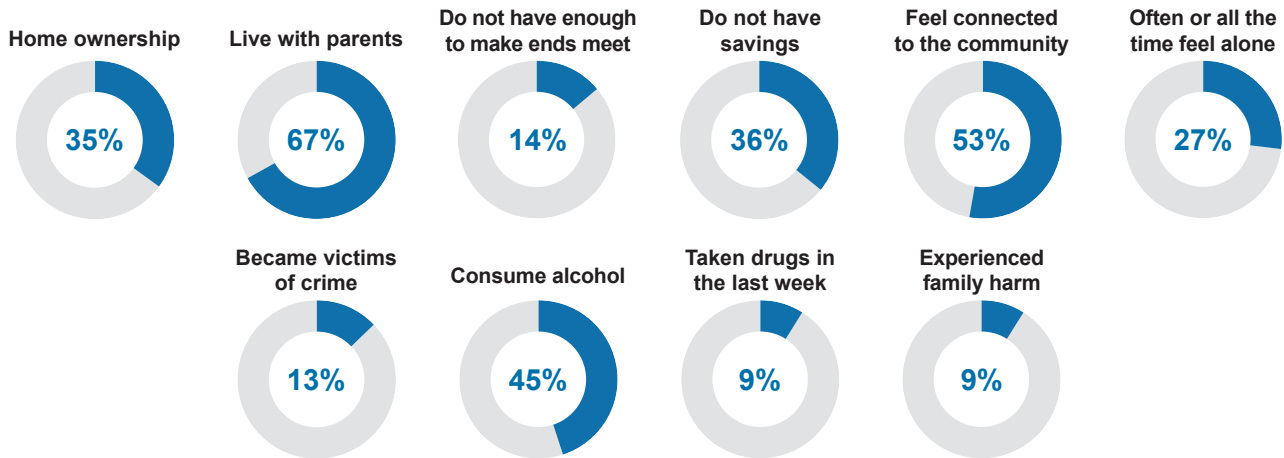
Crime

When it comes to safety, young people who identify as Māori are less likely to become victims of a crime (**13%**) compared with all people aged 16–24 in Tauranga (**18%**).

Alcohol

This group is also less likely to consume alcohol, **45%** compared with **49%** for youth in Tauranga.

Below we show a short overview of this priority group. If you would like more information on this priority group, please refer to the full Māori report [here].



Ngā tāpiritanga

Appendices



Analysis

- Post collection, the data was weighted based on Census 2018 to ensure that the results were reflective of Tauranga’s population. The cross weighting based on age/gender, suburbs and ethnicity was applied.
- It is very important to understand, that weighting allows us to look at the people who took part in our research and be able to extrapolate it to all Tauranga. Sometimes you might notice a small difference between the data in the main report ‘Appendices’ section and data in priority groups reports. If you are looking for general information, the main report provides you with an accurate overview. Our margin of error is just **±1.386%** at the **95%** confidence interval. Priority reports are based on different sample sizes, and in case of reporting data on a particular ethnic group the numbers would be different because a lot of the respondents have identified as more than one ethnicity. We recommend that if you are looking for the data on one of the priority groups or a particular suburb, you would refer to that report’s data.
- We thought that people might not be able to choose an answer from the suggested options for some of the questions. That is why we have added ‘Other’ throughout the survey for everyone to tell us exactly what their situation was. Sometimes ‘Other’ would make a large proportion of the responses and sometimes very small. If you see ‘Other’ on the charts, we will let you know what people have written in there. Sometimes ‘Other’ is a higher proportion than some of the answers and a lot of people had written similar answers. We always talk about these in the main body of the report. Sometimes ‘Other’ proportion is really small, but we know that you all are curious about what that option might be. You will be able to find some details in our footnotes in that case.
- There was a sufficient number of rangatahi Māori (16–24), and ethnic youth within respondents for us to be able to look at these groups as a part of the youth community. However, there was an insufficient number of disabled young people (16–24) or youth who are experiencing homelessness to provide separate snapshot reports on these groups.

Appendix 2. About the people

% OF TAURANGA RESIDENTS	TOTAL RESPONDENTS
12.1%	691

LENGTH OF TIME LIVED IN TAURANGA	
Less than 1 year	6.6%
1–2 years	7.5%
3–5 years	13.0%
6–10 years	11.5%
More than 10 years	48.7%
I have lived here on and off throughout my life	12.6%

GENDER	
Male	53.1%
Female	46.9%

DISABLED PEOPLE	
Disabled people	4%
Caring for disabled people	1%

SUBURB	
Arataki [Bayfair], Matapihi	4.70%
Bellevue, Otūmoetai, Matua	11.60%
Bethlehem	5.30%
Brookfield, Judea [Huria]	8.30%
Gate Pā [Pukehinahina], Merivale [Parkvale]	7.10%
Kairua, Pāpāmoa Hills [Waitao]	5.10%
Mount Maunganui, Omanu	6.90%
Pāpāmoa Beach, Wāirakei [Pāpāmoa East], Te Tumu	17.20%
Poike, Oropi, Greerton, Ohauti	7.00%
Pyes Pā, Omanawa, Tauriko, The Lakes	7.20%
Tauranga South, city centre, Avenues, Sulphur Point	7.00%
Welcome Bay, Hairini, Maungatapu	12.70%

NOTES:

1. Q1. Do you live in Tauranga?
2. Q4. How long have you lived in Tauranga?
3. Q5. Which suburb do you live in currently? (Please select from the list ward and suburb)
4. Q6. What is your gender?
5. Q13. Do you have a disability?
6. Q14. Do you have a child or other dependant in your care with a disability?

Appendix 3. Housing situation

HOUSING SITUATION	MALE	FEMALE	WORKING	STUDY
Homeless/under housing stress	5%	4%	3%	3%
Boarding	12%	12%	14%	8%
Renting	33%	26%	36%	25%
Homeownership	29%	34%	28%	37%
Right to occupy/license to occupy/retirement village	-	-	-	-
Living with parents/adult children/supported by other family members	21%	24%	19%	27%

Appendix 4. Household incomes and meeting needs

HOUSEHOLD INCOME MEETING NEEDS	MALE	FEMALE	WORKING	STUDY
Not enough	13%	9%	11%	8%
Just enough	36%	36%	39%	33%
A little extra	31%	34%	31%	36%
More than enough	20%	21%	19%	23%

Appendix 5. Weekly rent/board/mortgage expenses

WEEKLY RENT/BOARD/MORTGAGE EXPENSES	MALE	FEMALE	WORKING	STUDY
\$0–\$100	43%	35%	35%	48%
\$101–\$200	17%	23%	26%	9%
\$201–\$300	4%	9%	7%	6%
\$301–\$400	9%	6%	7%	9%
\$401–\$500	8%	9%	7%	10%
\$501–\$600	13%	13%	13%	14%
\$601–\$700	4%	3%	3%	3%
\$701–\$800	1%	1%	1%	-
\$801–\$900	-	-	-	-
\$901–\$1000	-	-	-	-
Over \$1000	1%	1%	1%	1%

Appendix 6. Savings

SAVINGS	MALE	FEMALE	WORKING	STUDY
I do not have savings	30%	31%	23%	29%
1–2 weeks	18%	17%	19%	17%
Up to 1 month	13%	18%	16%	16%
1–2 months	13%	14%	16%	13%
2–6 months	25%	19%	24%	22%
Up to a year	1%	-	-	1%
1–5 years	-	1%	1%	1%
5–20 years	1%	1%	1%	1%
As long as we live (superannuation/investment etc)	-	-	-	-
Other	-	-	-	-

Appendix 7. Gone without

GONE WITHOUT (OFTEN/ALWAYS)	MALE	FEMALE	WORKING	STUDY
Gone without fresh fruit and vegetables to help keep expenses down	10%	9%	2%	11%
Continued wearing clothing that was worn out because couldn't afford a replacement	11%	20%	19%	13%
Put off buying clothing for as long as possible to help keep expenses down	34%	43%	40%	34%
Not picked up a prescription to help keep expenses down	9%	5%	4%	10%
Spent less time on hobbies than you would like to help keep expenses down	38%	33%	40%	39%
Gone without or cut back on trips to the shops or other local places to help keep expenses down	33%	34%	27%	35%

Appendix 8. Feeling alone

FEELING ALONE	MALE	FEMALE	WORKING	STUDY
Never	26%	19%	19%	25%
Rarely	22%	26%	26%	23%
Sometimes	30%	26%	30%	26%
Often	18%	18%	17%	19%
All the time	5%	11%	9%	7%

Appendix 9. Having contact with friends and family

HAVING CONTACT WITH FRIENDS AND FAMILY	MALE	FEMALE	WORKING	STUDY
Never	3%	4%	7%	1%
Rarely	10%	4%	10%	9%
Sometimes	30%	18%	31%	35%
Often	36%	45%	26%	35%
All the time	21%	29%	26%	21%

Appendix 10. Reasons to have less contact

REASONS TO HAVE LESS CONTACT	MALE	FEMALE	WORKING	STUDY
They live too far away	49%	56%	53%	56%
I can't afford to go see them using public transport available	7%	10%	7%	7%
I can't get the childcare I need to be able to go out	-	1%	-	1%
I'm too busy	38%	39%	48%	35%
I lost contact/can't contact them	4%	7%	5%	5%
Health related/poor health	1%	3%	3%	2%
They aren't available when I am	23%	32%	35%	24%
No personal transport	11%	9%	10%	9%
Not applicable	19%	11%	12%	16%
They choose not to have contact with me/family issues	2%	-	-	1%
They are deceased	-	-	-	-
Can't afford gas	-	1%	1%	-
Other	-	-	-	-

Appendix 11. Access to technology

ACCESS TO PHONE (CELL/LANDLINE)	MALE	FEMALE	WORKING	STUDY
Have access	98%	98%	97%	98%

ACCESS TO COMPUTER	MALE	FEMALE	WORKING	STUDY
Have access	97%	94%	96%	97%

ACCESS TO INTERNET	MALE	FEMALE	WORKING	STUDY
Have access	100%	99%	100%	100%

ACCESS TO EMAIL/SOCIAL MEDIA	MALE	FEMALE	WORKING	STUDY
Have access	100%	99%	100%	100%

ACCESS TO PRINTER/SCANNER/PHOTOCOPIER	MALE	FEMALE	WORKING	STUDY
Have access	91%	90%	91%	95%

Appendix 12. Events in the community

ATTENDING EVENTS IN THE COMMUNITY	MALE	FEMALE	WORKING	STUDY
Often	12%	7%	10%	9%
Occasionally	13%	14%	13%	15%
Seldom	21%	20%	21%	21%
Rarely	33%	45%	40%	38%
Not at all	22%	14%	16%	17%

REASONS FOR NOT ATTENDING THE EVENTS	MALE	FEMALE	WORKING	STUDY
Lack of transport	12%	11%	11%	12%
Lack of personal funds to attend	14%	19%	21%	12%
Concerns of safety	4%	2%	1%	2%
Type of events are not appealing	73%	76%	72%	80%
Health related issues	-	1%	1%	1%
Time of events does not suit/too busy	5%	3%	5%	3%
Problems with parking/traffic congestion	-	-	-	-
Not enough advertisements/do not know of events	6%	8%	6%	7%
Too tired/can't be bothered	2%	-	2%	1%
Do not have anyone to go with	-	-	-	-
Other	-	-	-	-

Appendix 12. Events in the community

PREFERENCE FOR TYPES OF THE EVENTS	MALE	FEMALE	WORKING	STUDY
Activities for families/children	5%	11%	9%	8%
Markets/farmers markets/food stalls	6%	19%	12%	13%
Food and wine/dinner in the park	-	3%	3%	1%
Charity events/fundraising	-	4%	2%	2%
Small scale music/concerts/local bands in the park	3%	5%	5%	2%
Sports events/international matches	12%	2%	7%	7%
Pet events/animal friendly events	-	6%	4%	1%
Happy with what there is already	-	1%	-	1%
Cultural events/celebrate heritage	5%	10%	10%	4%
Free/cheaper events/affordable	4%	6%	7%	3%
Community events/meet ups/community clean up	13%	8%	11%	12%
Training courses/educational events/Lectures	5%	7%	4%	5%
I do not like going/I do not go to events	2%	-	1%	1%
Art exhibitions/museums	5%	3%	5%	2%
Large scale music events/concerts/festival/international bands/artists	28%	24%	25%	28%
Fitness/exercise/dancing	5%	3%	4%	4%
Drive-in movies	1%	2%	1%	1%
Theatre/performance/drama	1%	1%	1%	1%
Events for youth	14%	20%	19%	21%
Events for adults without kids	-	2%	1%	-
Events that are accommodating for diverse society (LGBTQIA/disabled people)	2%	2%	2%	2%
Events for elderly	-	-	-	-
Christmas/New Years festival	1%	1%	2%	1%
Fireworks related events	1%	1%	0%	1%
Cars/racing/motorsports	8%	-	4%	6%
Other	10%	3%	4%	9%

Appendix 13. Strong sense of culture and heritage

STRONG SENSE OF CULTURE AND HERITAGE	MALE	FEMALE	WORKING	STUDY
No, not at all	13%	11%	13%	10%
A little bit	27%	30%	27%	28%
Sometimes	26%	34%	29%	31%
Most of the time	25%	21%	23%	25%
Yes, absolutely	9%	4%	8%	6%

Appendix 14. Tauranga for newcomers

TAURANGA FOR NEWCOMERS	MALE	FEMALE	WORKING	STUDY
Not at all welcoming	6%	6%	6%	5%
Somewhat welcoming	22%	24%	26%	22%
Neither	8%	4%	5%	7%
Fairly welcoming	48%	46%	46%	48%
Very welcoming	16%	19%	17%	18%

More information

You can find more information about individual suburbs by reading the full reports at www.vitalupdate.org.nz or click on the links below:

[Arataki \[Bayfair\], Matapihi](#)

[Bellevue, Otūmoetai, Matua](#)

[Bethlehem](#)

[Brookfield, Judea \[Huria\]](#)

[Gate Pā \[Pukehinahina\], Merivale \[Parkvale\]](#)

[Kairua, Pāpāmoa Hills \[Waitao\]](#)

[Mount Maunganui, Omanu](#)

[Pāpāmoa Beach, Wairākei \[Pāpāmoa East\], Te Tumu](#)

[Poike, Oropi, Greerton, Ohauti](#)

[Pyes Pā, Omanawa, Tauriko, The Lakes](#)

[Tauranga South, city centre, Avenues, Sulphur Point](#)

[Welcome Bay, Hairini, Maungatapu](#)

You can find more information about our priority groups by reading the full reports at www.vitalupdate.org.nz or click on the links below:

[Kaumātua: Ageing population](#)

[Māori](#)

[Ngā hapori mātāwaka waetapu: Ethnic communities](#)

[Ngā hunga hauā: Disabled people \(including carers\)](#)

[Ngā tāngata noho kāinga kore:](#)

[People experiencing homelessness](#)

If you want to read our full report visit www.vitalupdate.org.nz or click on the link below:

[Main report](#)

If you have any questions or concerns, please, reach out. We will be happy to help:

Key Research: info@keyresearch.co.nz

Acorn Foundation: info@acornfoundation.org.nz

Tauranga City Council
(Community Development Team):
com.dev@tauranga.govt.nz

DISCLAIMER

The information in this report is presented in good faith and on the basis that neither Key Research, nor its employees are liable (whether by reason of error, omission, negligence, lack of care or otherwise) to any person for any damage or loss that has occurred or may occur in relation to that person taking or not taking (as the case may be) action in respect of the information or advice given.